

## HOW TO CREATE A PRINT-READY FILE - BANNERS

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer services.

### 1 FILE FORMAT

Send your file in PDF format (not password protected).

### 2 FORMAT ORIENTATION

The orientation of the pages of the PDF must match the choice made in your order (landscape or portrait). This is important to ensure accessories such as pole pockets, eyelets etc. are positioned correctly.

### 3 TILING

Each material has a **maximum size** for printing in a single piece. If your print exceeds these dimensions, we will produce it using tiling. This is always carried out along the vertical axis to increase the durability of the product, and therefore it is very important that you choose the **correct format orientation for your artwork** (i.e. if it is landscape, select 'landscape'). For applicable materials, our website will inform you during the ordering process if the product will not be delivered in a single piece.

### 4 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black) format with the **Fogra 39** colour profile. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile. The same colour may vary slightly in appearance depending on the media onto which it is printed, as a result of the material's physical composition.

### 5 RESOLUTION

The optimal resolution for the print files is **between 100 and 150 ppi**.

### 6 TEMPLATE

**Download the template** for your chosen product from the website and use it as the basis for your work: you will find the dimensions you gave when ordering, the bleed and other guidelines already correctly set up. Insert your artwork, **delete all guidelines except the green lines** and save the file as a high-quality PDF without crop marks.

### GOOD TO KNOW - Banners

**DOWNLOAD THE TEMPLATE**

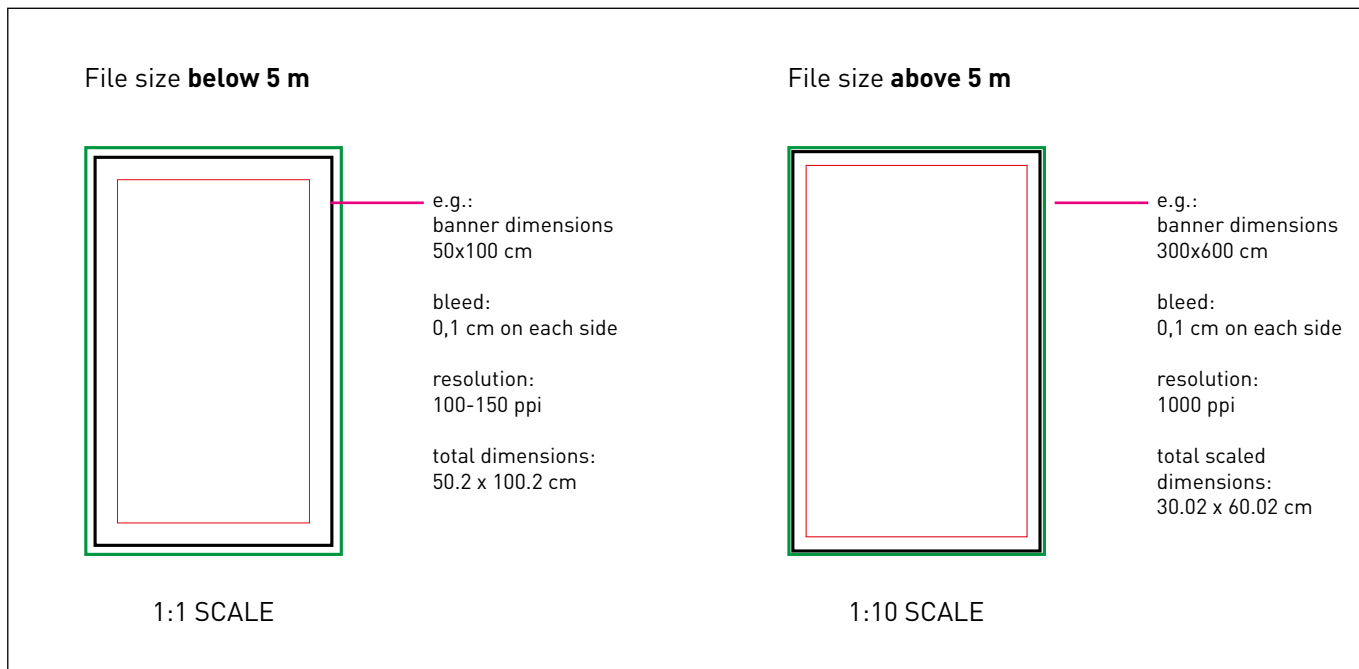
**INSERT YOUR ARTWORK**

**DELETE ALL GUIDELINES**  
except the green line

**SAVE THE PDF**

- ✓ PDF
- ✓ 100-150 ppi
- ✓ CMYK
- ✓ FOGRA 39
- ✓ 0,1 cm bleed
- ✗ crop marks

**PLEASE NOTE:** For products with sides under 5 m long the file must be in **1:1 scale**. If one of the sides is **longer than 5 m** you will not be able to download a template, and you will have to create your file in **1:10 scale**, with a resolution of **1000 ppi**.



## 7 BLEED AND SAFE AREA

Download the template for the product you have purchased; the bleed will already be set up correctly.

Banners require a **1 mm bleed on each side**.

Leave a 0,5 cm gap between text and the cut line, or a 5 cm gap if you have chosen to add **eyelets**.

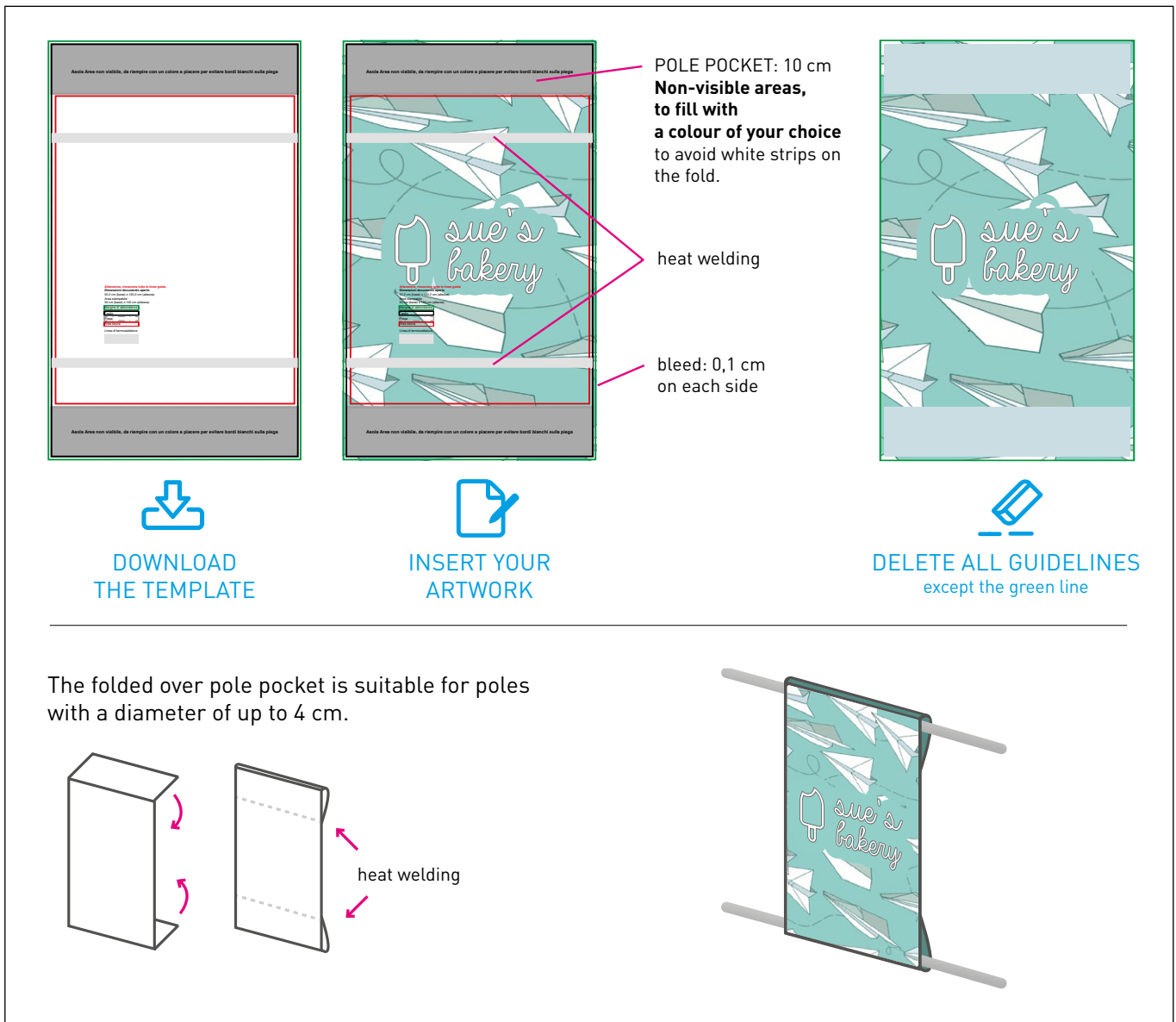
## 8 ADDITIONAL INFORMATION

The minimum line width is 0.5 pt. We **do not advise placing frames and passepartouts too close to the edges**, to avoid any inaccuracy due to the cutting tolerances.

## 9 Preparing the file: banners with **reinforced edges**

|                                     |                                   |  |  |
|-------------------------------------|-----------------------------------|--|--|
|                                     |                                   | <p><b>REINFORCED EDGES:</b><br/>4.3 cm<br/><b>Non-visible areas, to fill with a colour of your choice to avoid white strips on the fold.</b></p> <p>heat welding</p> <p>bleed: 0,1 cm on each side</p> |  |
| <p><b>DOWNLOAD THE TEMPLATE</b></p> | <p><b>INSERT YOUR ARTWORK</b></p> | <p><b>DELETE ALL GUIDELINES</b><br/>except the green line</p>  |  |

## 10 Preparing the file: banners with pole pockets



POLE POCKET: 10 cm  
**Non-visible areas, to fill with a colour of your choice to avoid white strips on the fold.**

heat welding

bleed: 0,1 cm on each side

**DOWNLOAD THE TEMPLATE**

**INSERT YOUR ARTWORK**

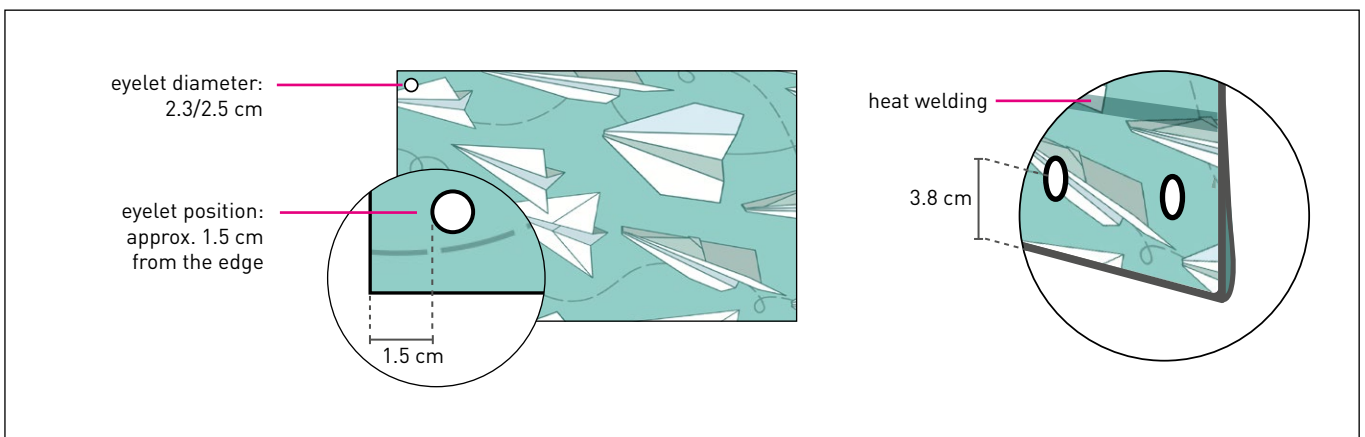
**DELETE ALL GUIDELINES**  
except the green line

The folded over pole pocket is suitable for poles with a diameter of up to 4 cm.

heat welding

## 11 EYELETS

Eyelets have a diameter of 2.3 cm (if made of aluminium) or 2.5 cm (if made of polycarbonate), and are positioned approximately 1.5 cm from the edge of the finished item. If the edge with eyelets is also reinforced, the eyelets will be positioned approximately 3.8 cm from the edge of the finished item.



eyelet diameter: 2.3/2.5 cm

eyelet position: approx. 1.5 cm from the edge

1.5 cm

heat welding

3.8 cm

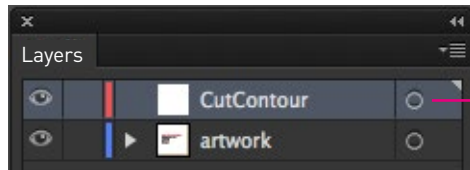
## 12 CUT-TO-SHAPE BANNERS

Additional accessories such as pole pockets, reinforced edges and eyelets are not available for cut-to-shape banners. **Please note:** Extreme Blockout banners cannot be cut to shape.

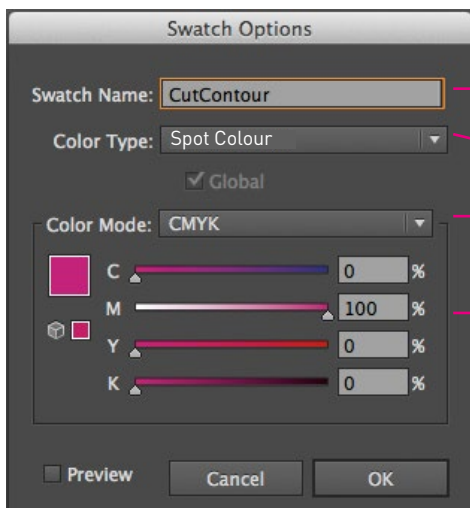
If you have chosen the '**Cut to Shape**' option, follow these steps to create your cut path correctly.

- Create a new layer from the **Layers** palette, and name it "**CutContour**".
- Create a new colour swatch from the **Swatches** palette and name it "**CutContour**"; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 0, 100, 0, 0 (magenta only).
- Create a vector path on the **CutContour** layer which corresponds to the cut line for your banner, and assign it a stroke colour that corresponds to the newly-created **CutContour** swatch.
- Save the PDF, keeping the layers separate.

We recommend that you do not create overly complex shapes, as this could cause the cut to be inaccurate or uneven.



CutContour **layer**



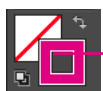
CutContour **swatch**

name it "**CutContour**" (not cutcontour or CUTCONTOUR)

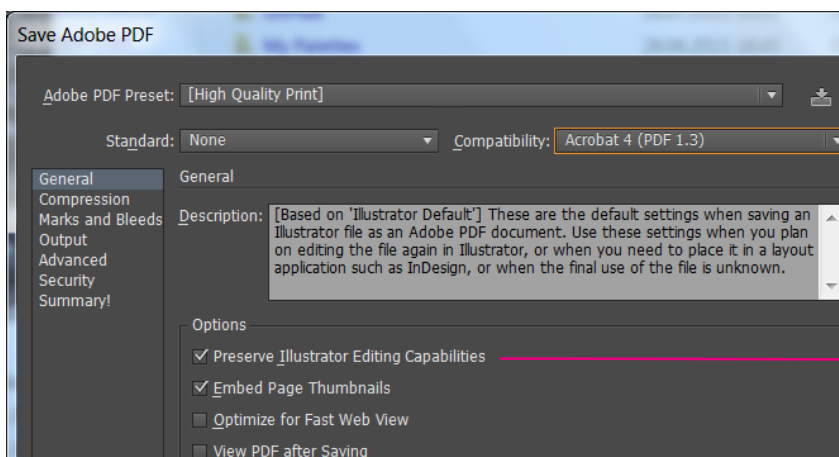
colour type: Spot Colour

colour mode: CMYK

C: 0%  
M: 100%  
Y: 0%  
K: 0%



CutContour **stroke colour**



**Save the PDF**  
keeping the layers  
separate