

FLEXIBLE PACKAGING – DOYPACKS

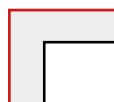
CHECKLIST

- **PDF**
Export your file in PDF format in 1:1 scale (not password protected).



- **BLEED**
10 mm on each side

→ see point 1



- **TEMPLATE**

Template with customised base

Download the template.

Remember that the artwork on the back needs to be rotated 180°!

→ see point 2



- **SELECTIVE WHITE**

Use white to create a window to view the product
(transparent material only)

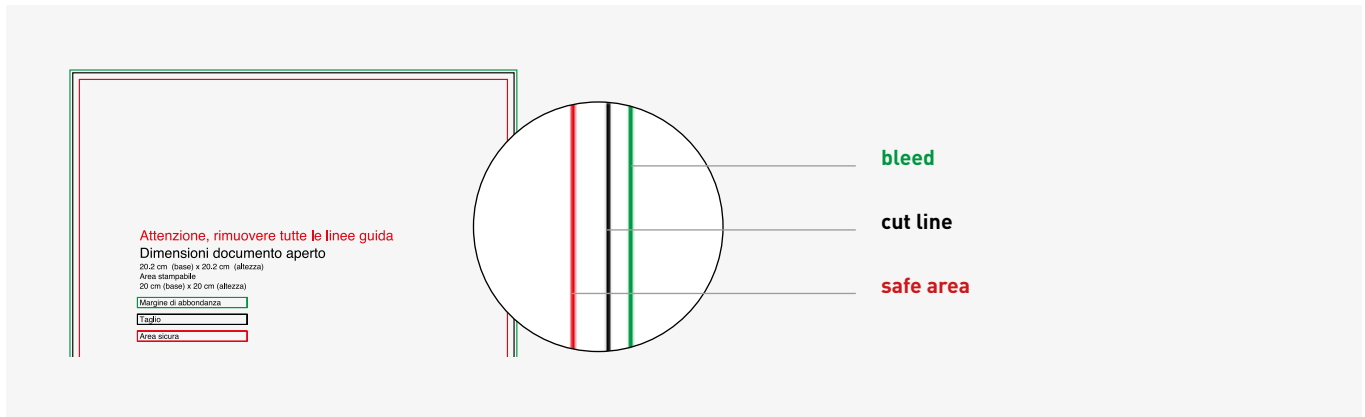
Add a layer named 'white' above the Artwork layer and convert all the shapes and text you want to print in white into vector graphics, giving them the 'white' spot colour (100,0,0,0).

→see point 3



1 BLEED

Add a **10 mm bleed on each side** and leave at least 7 mm between important text and contents and the cut line.



2 TEMPLATE

If you have chosen the **'Customised base: No'** option, download the template and add your artwork to the two sides, with the same orientation.

You will not be able to customise the base of the product.

If you have chosen the **'Customised base: Yes'** option, download the template and add your artwork to the two sides and to the base, paying attention to the orientation.

1 TEMPLATE FOR PRODUCTS WITHOUT CUSTOMISED BASE

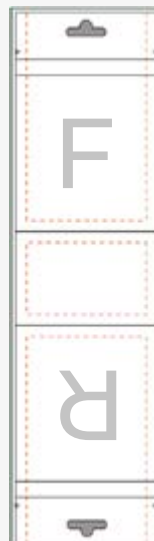


2 TEMPLATE FOR PRODUCTS WITH CUSTOMISED BASE



WARNING!

The artwork on the back of the product is rotated 180° in relation to the artwork on the front.



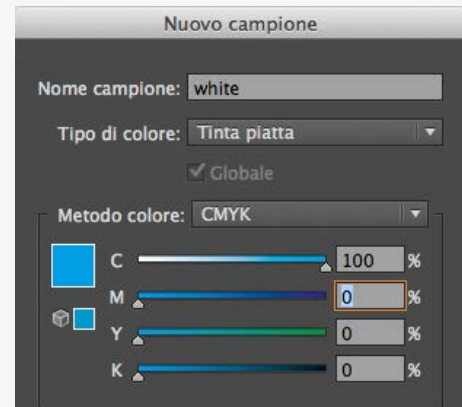
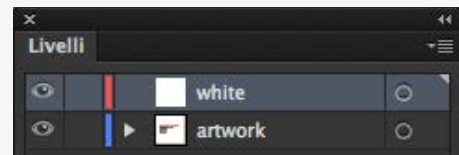
3 WHITE PRINTING

SELECTIVE WHITE

If you have chosen the '**selective white**' option, follow the instructions in the box.

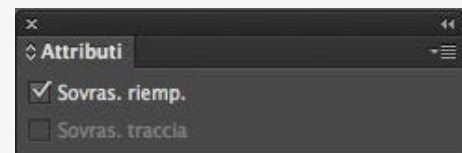
- 1 **LAYERS > CREATE NEW > white**
Create a new layer from the **Layers** panel above the Artwork layer and name it '**white**' (all lower case) .
- 2 **SWATCHES > CREATE NEW > white**
Create a new colour swatch from the **Swatches** panel and name it '**white**'; select **Spot Colour** as the Colour Type and assign the CMYK percentages 100, 0, 0, 0.

white
Spot Colour
CMYK
C: 100%
M: 0%
Y: 0%
K: 0%



- 3 **FILL > white**
Create a vector line on the '**white**' layer (no raster images) that corresponds to the area of the artwork you want to highlight with the white and give the vector path the newly created '**white**' fill colour.

Overprint must be selected for all paths on the '**white**' layer.



- 4 Save the PDF, keeping the layers separate.

RECAP



DOWNLOAD
THE TEMPLATE



INSERT YOUR
ARTWORK
on the Artwork layer



if required,
CREATE
THE WHITE
FILL layer



DELETE
all guidelines



SAVE
THE PDF
IN LAYERS