

HOW TO CREATE A PRINT-READY FILE - FLAT UNFINISHED SHEETS

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

Send your file in PDF format in 1:1 scale (not password protected).

2 FORMAT ORIENTATION

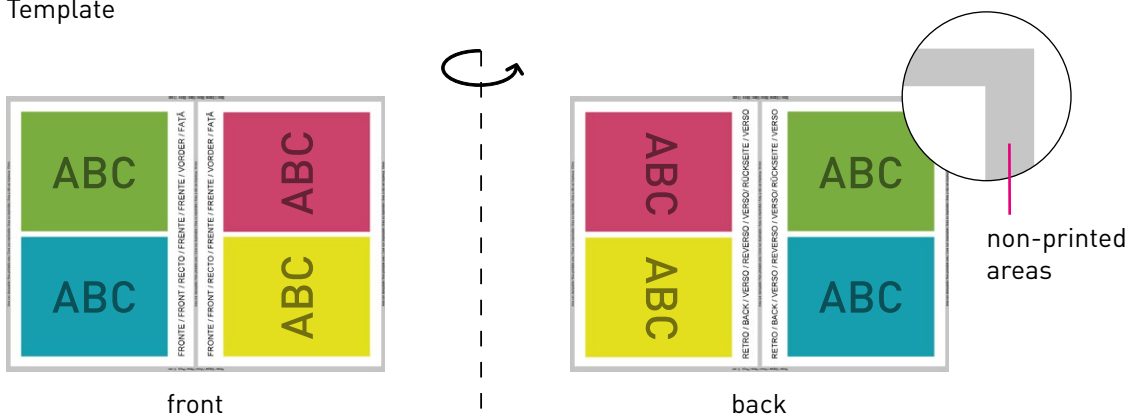
When **printing double-sided** the sheet is turned around its vertical axis, as shown in the diagram below. Please bear this in mind when positioning your artwork, to ensure the front and back are the right way round.

3 TEMPLATE

Always download **the template** for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file. Do not insert any artwork in the grey strips, as these areas will not be printed.

Insert your artwork on the 'Artwork' layer, **delete the 'Instructions' layer, which contains the instructions on how to create the product**, and save the file as a high quality PDF.

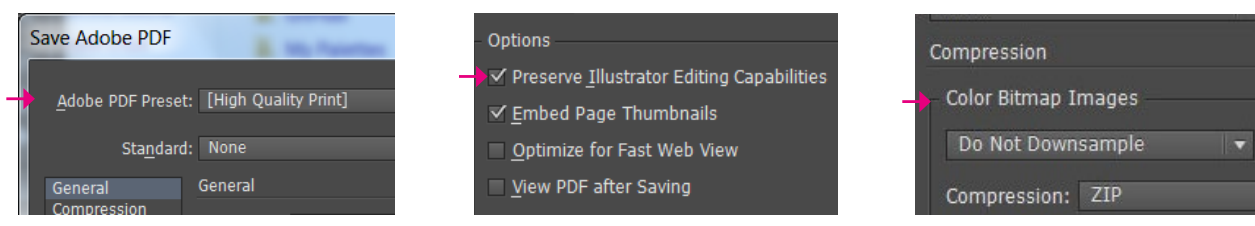
Template



front back

non-printed areas

Save the PDF in high quality, without downsampling and keeping the layers separate.



4 RESOLUTION

The optimal resolution for the print files is **300 ppi**.

5 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

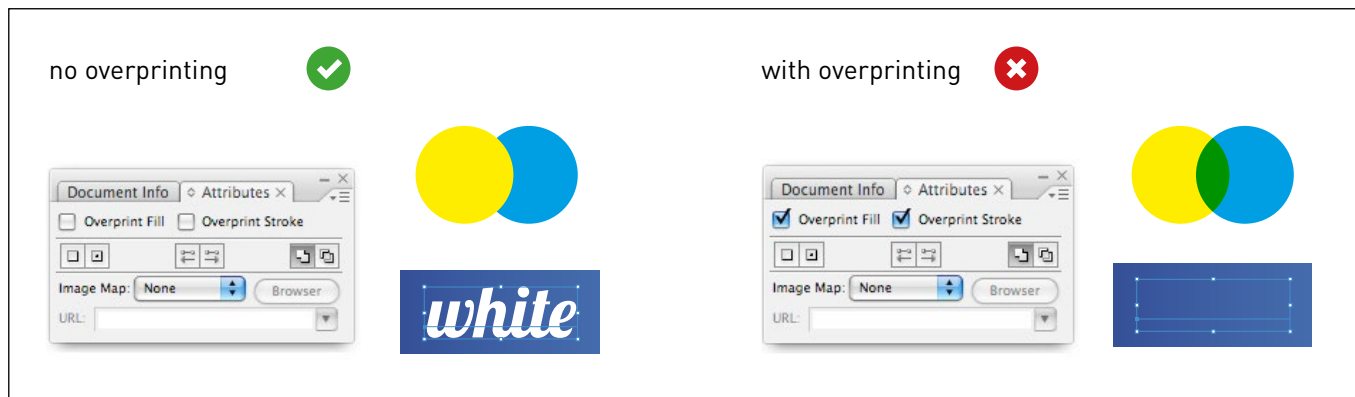
6 FONTS

Fonts should be **embedded in the PDF or converted into curves/paths**. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.

7 ADDITIONAL INFORMATION

Vector paths must have a weight of at least **0.25 pt.**

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text.**



PLEASE NOTE - Flat unfinished sheets



DOWNLOAD
THE TEMPLATE



INSERT YOUR
ARTWORK



DELETE ALL
INSTRUCTIONS



SAVE
THE PDF



PDF



300 ppi



CMYK



FOGRA 39



instructions