

HOW TO CREATE A PRINT-READY FILE - SMALL FORMAT

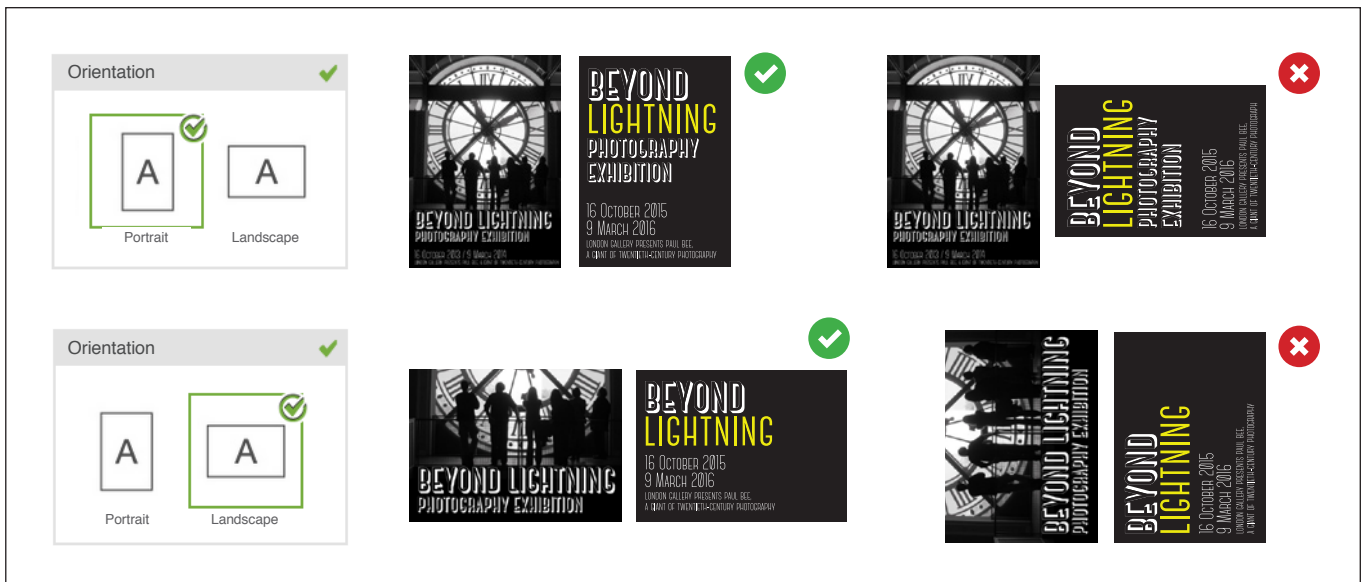
The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

Send your file in PDF format in 1:1 scale (not password protected).

2 FORMAT ORIENTATION

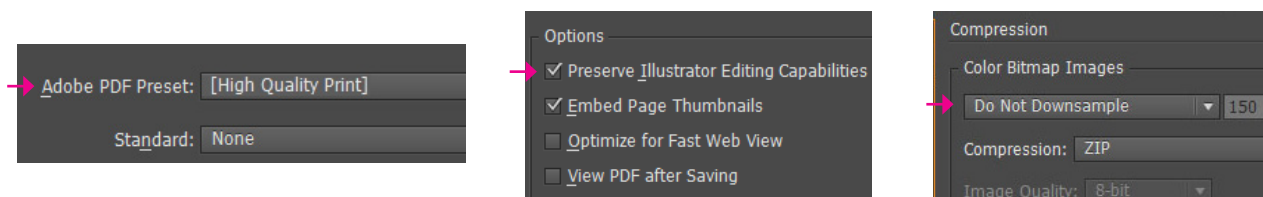
The orientation of the pages of the PDF must match the choice made in your order (horizontal or vertical). Both pages must have the same orientation. Once you have saved the PDF file, ensure you do not rotate the pages using Acrobat.



3 TEMPLATE

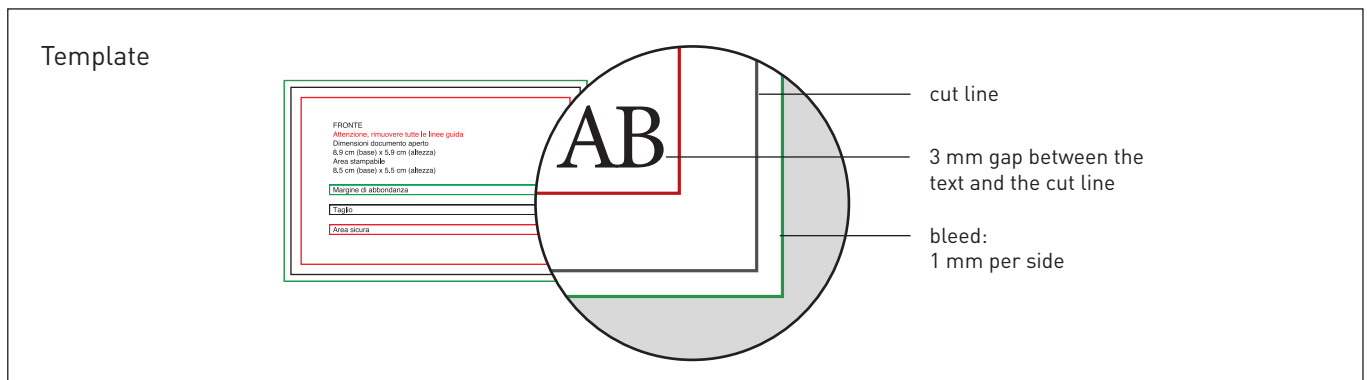
Always download **the template** for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file. Once you have inserted your artwork, **delete all the guidelines** except the bleed line and save the file as a PDF, without crop marks.

Save the PDF in high quality, without downsampling and keeping the layers separate.



4 MARGINS AND BLEEDS

Download the template for the product you purchased; **the required bleed of 1 mm** will already be correctly set up. Text should be placed at least 3 mm from the **cut line**.



5 RESOLUTION

The optimal resolution for the print files is **300 dpi**.

6 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

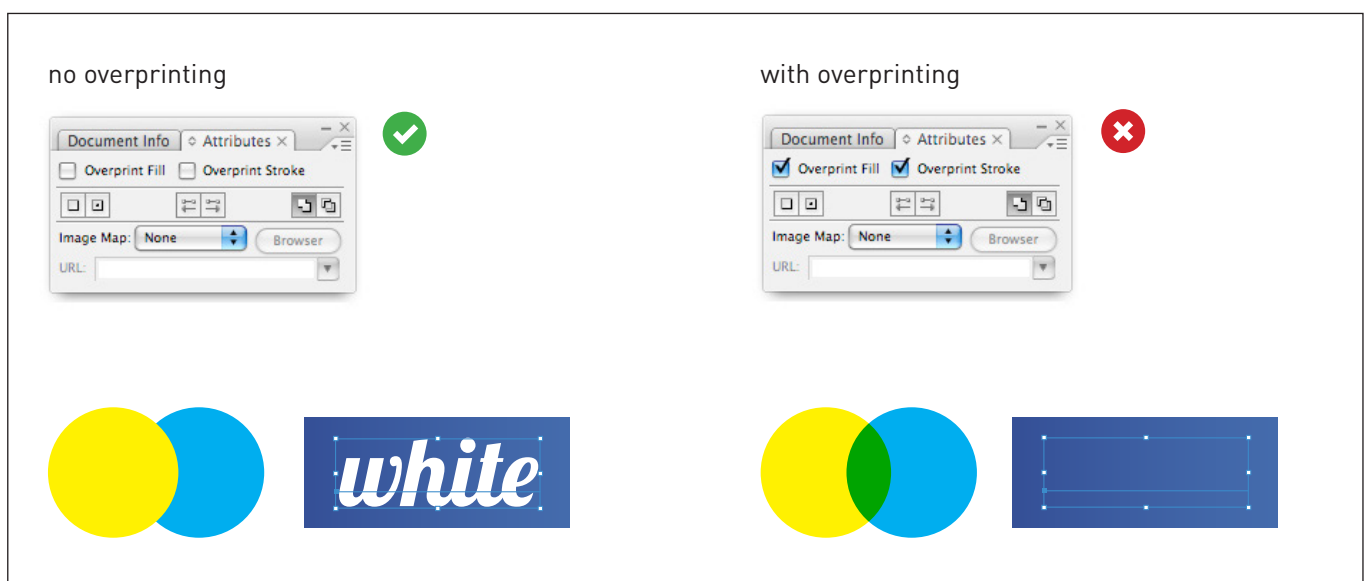
7 FONTS

Fonts should be **embedded in the PDF or converted into curves/paths**. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.

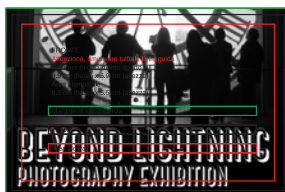
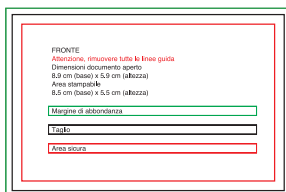
8 ADDITIONAL INFORMATION

Vector paths should have a weight of at least **0.25 pt**. We **recommend that you do not place frames or passepartouts too close to the margins**, as the tolerance in the cutting process may produce a slightly uneven result.

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text**.



PLEASE NOTE - Small format



DOWNLOAD
THE TEMPLATE



INSERT YOUR
ARTWORK



DELETE ALL GUIDELINES
except the green line



SAVE
THE PDF



PDF



300 dpi



CMYK



FOGRA 39



1 mm bleed



crop marks