

HOW TO CREATE A PRINT-READY FILE - BUSINESS CARDS

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

Send your file in PDF format in 1:1 scale (not password-protected).

2 FORMAT ORIENTATION

The orientation of the pages of the PDF must match the choice made in your order (horizontal or vertical). Both pages must have the same orientation. Once you have saved the PDF file, ensure you do not rotate the pages using Acrobat.

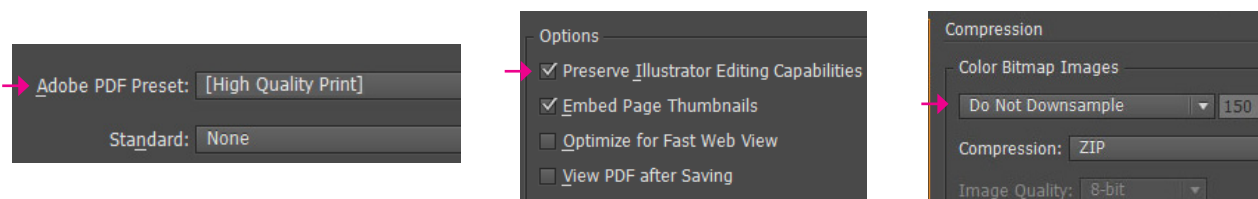
PLEASE NOTE: For double-sided printing, the sheet is rotated around its vertical axis, as if turning the pages of a book: bear this in mind when positioning the text, as well as following the orientation chosen in your order.



3 TEMPLATE

Always download **the template** for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file. Insert your **artwork on the Artwork layer**. Take care not to alter the dimensions of the artboard and insert your artwork. Finally, **delete all the guidelines** except the bleed line (the green line) and save the file as a PDF, without crop marks.

Save the PDF in high quality, without downsampling and keeping the layers separate.



4 RESOLUTION

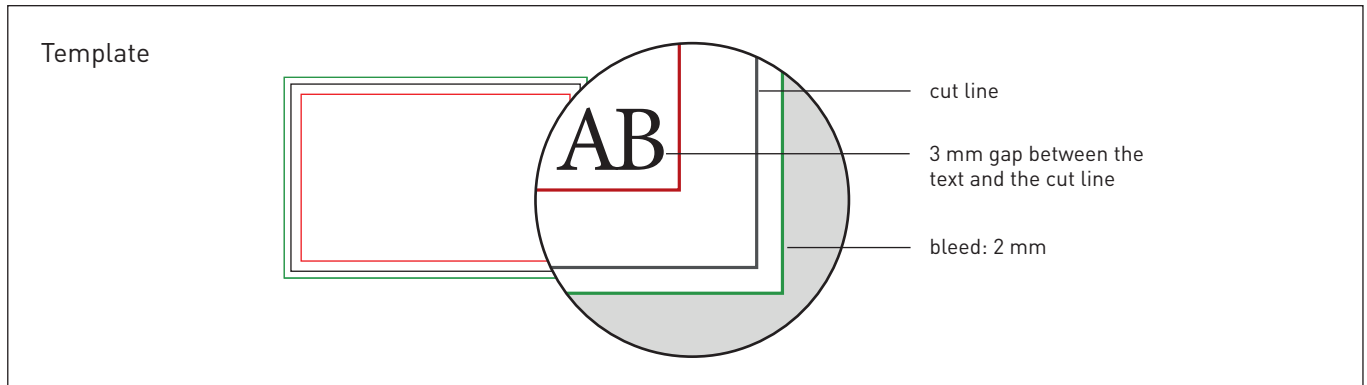
The optimal resolution for the print files is **300 dpi**.

5 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

6 MARGINS AND BLEED

Download the template for the product you purchased; **the required bleed of 2 mm per side** will already be set up correctly. Text should be placed at least 3 mm from the cut line.



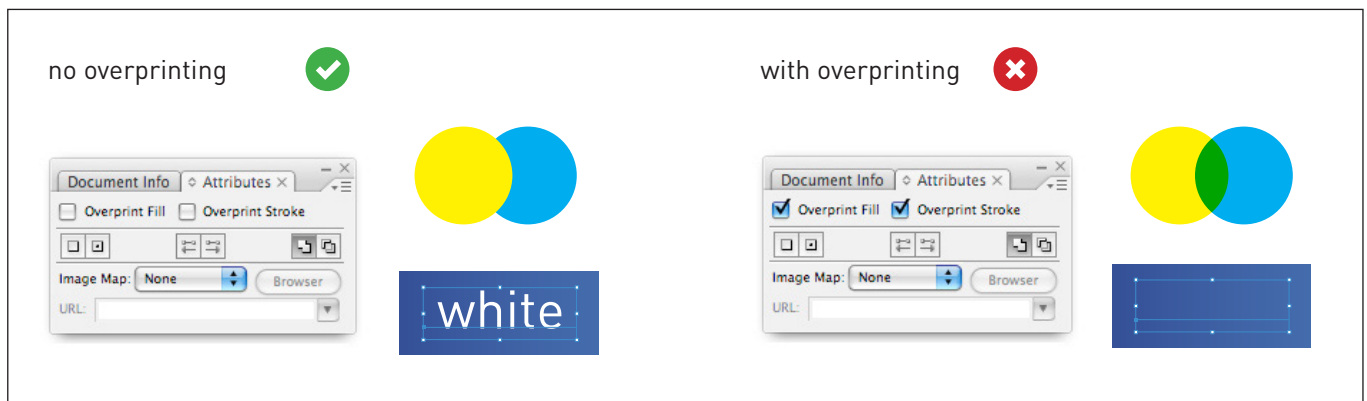
7 FONTS

Fonts should be **embedded in the PDF or converted into curves/paths**. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.

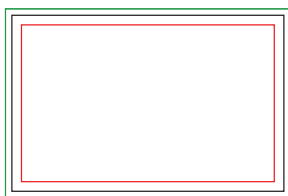
8 ADDITIONAL INFORMATION

Vector paths should have a weight of at least **0.25 pt**. We **recommend that you do not place frames or passepartouts too close to the margins**, as the tolerance in the cutting process may produce a slightly uneven result.

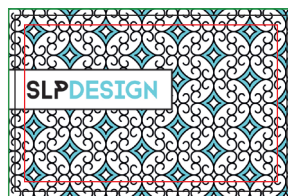
By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text**.



PLEASE NOTE - Business cards



 **DOWNLOAD THE TEMPLATE**



 **INSERT YOUR ARTWORK on the Artwork layer**



 **DELETE ALL GUIDELINES except the green**



 **SAVE THE PDF**



PDF



300 dpi



CMYK



FOGRA 39



2 mm bleed



crop marks