

## HOW TO CREATE A PRINT-READY FILE

### ADHESIVE PVC

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, visit the FAQ section of our website, request a professional File Check or contact customer support.

#### 1 FILE FORMAT

Send your file in PDF format (not password protected).

#### 2 FILE ORIENTATION

The orientation of the file must match the choice made when filling in the order form (landscape or portrait).

#### 3 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

#### 4 RESOLUTION

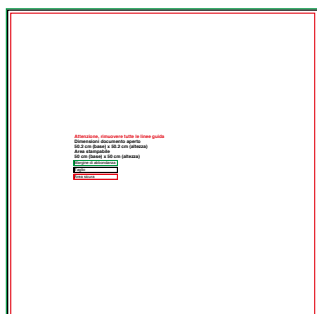
The optimal resolution for the print files is **between 100 and 150 ppi**.

#### 5 TEMPLATE

**Download the template** for your chosen product from the website and use it as the basis for your work: **you will find the dimensions you gave when ordering, the bleed and other guidelines** already correctly set up.

Insert your artwork, **delete all guidelines except the green line** and save the file as a high-quality PDF without crop marks.

### GOOD TO KNOW



DOWNLOAD THE TEMPLATE



INSERT YOUR ARTWORK



DELETE ALL LINES  
except the green line



SAVE THE PDF



PDF



100-150 ppi



CMYK



FOGRA 39



1 mm bleed



registration marks

#### 6 TILING

Each material has a **maximum size for printing** in a single piece. If your product exceeds these dimensions it will be tiled. Our website will warn you when ordering if the product will not be delivered in a single piece.

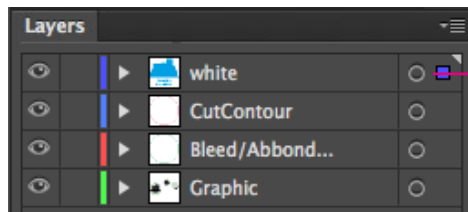
#### 7 UNTRIMMED

If you have opted for the "untrimmed" cutting method, remember that the product you receive will have unprinted edges beyond the fabric dimensions ordered (because it has not been trimmed).

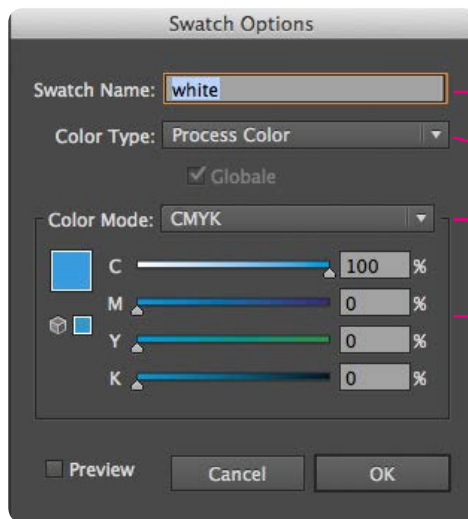
## 8 SELECTIVE white

If you have chosen the 'white printing' option, follow these instructions:

- Create a new layer from the Layers palette, and name it **white**.
- Create a new colour swatch from the Swatches palette and name it **white**; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 100, 0, 0, 0 (cyan only).
- Create a vector line on the **white** layer (no raster images) which corresponds to the area of the artwork you want to highlight with the selective white.
- Give the vector line the newly-created fill colour **white**.
- Ensure you keep the layers separate when saving the PDF.



white Layer



Using Illustrator: Window > Swatches

give it the name **white** (all lower case, not WHITE or White)

colour type: Spot Colour

colour mode: CMYK

C: 100%  
M: 0%  
Y: 0%  
K: 0%

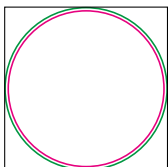


Fill colour: **white**



selective white

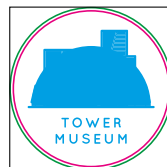
## PLEASE NOTE - Selective White



DOWNLOAD  
THE  
TEMPLATE



INSERT YOUR ARTWORK  
on the Artwork layer  
and the CUT LINE on the  
"CutContour" layer



INSERT THE  
"white" LAYER  
IF REQUIRED



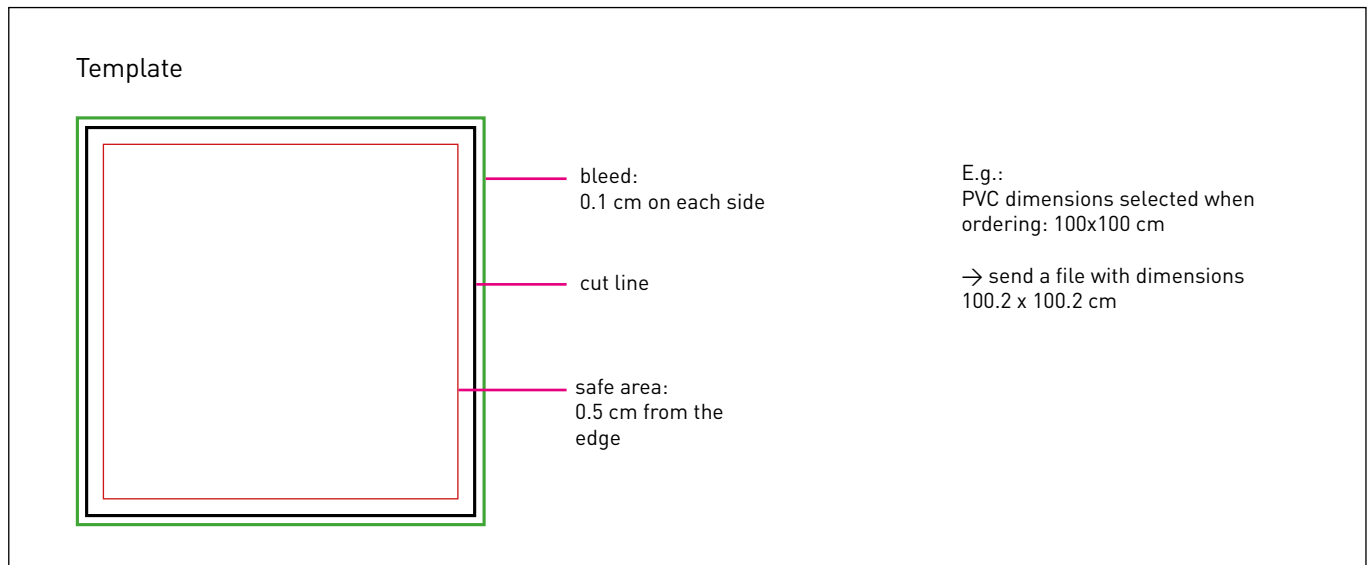
SAVE THE PDF  
CONTAINING  
THE LAYERS



PRINTED  
RESULT

## 9 BLEED AND SAFE AREA

Download the template for the product you have purchased; **the required bleed of 0.1 cm on each side** will already be in place. Text should be placed at least 0.5 cm from the cut line.



## 10 ADDITIONAL INFORMATION

The minimum printable line weight is 0.5 pt. The minimum printable font size is 12 pt .

We **do not recommend positioning frames too close to the margins**, to avoid inaccuracy due to the cutting tolerances. The minimum printable size is 15 x 15 cm. For smaller sizes, we recommend consulting the **Roll Stickers** or **Stickers** pages.

## 11 MIRRORED ADHESIVE PVC

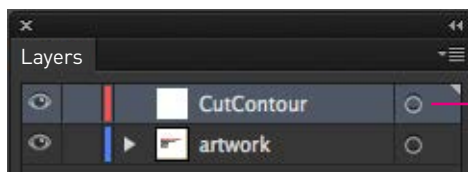
If you have selected one of the following materials: **Mirror Printed Transparent Adhesive Vinyl, Easywall Transparent Mirrored, Transparent Sticker with Selective White - Mirrored** or **Refix Electrostatic Film - Transparent Mirrored**, send us the file in a standard view - it will be mirrored when printed.

## 12 CUT TO SHAPE

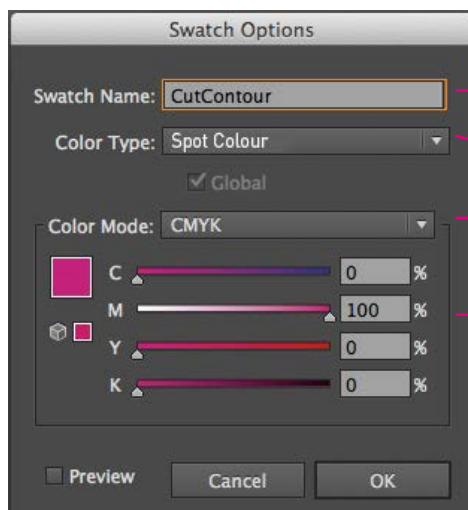
For a shaped cut, the file must be saved as a PDF **containing the artwork and the cut path**. The artwork must always have a bleed of 0.1 cm beyond the CutContour cut line. We recommend not creating overly complex shapes, as this could lead to an imprecise, non-uniform cut. Follow these steps to create the cut path correctly:

- Create a new layer from the **Layers** palette, and name it **"CutContour"**.
- Create a new colour swatch from the **Swatches** palette and name it **"CutContour"**; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 0, 100, 0, 0 (magenta only).
- Create a vector path on the **CutContour** layer which corresponds to the cut line for your panel, and assign it a stroke colour that corresponds to the newly-created **CutContour** swatch.
- Save the PDF in high quality, keeping the layers separate.

### Cut to shape



CutContour layer



CutContour swatch

name it **"CutContour"** (not cutcontour or CUTCONTOUR)

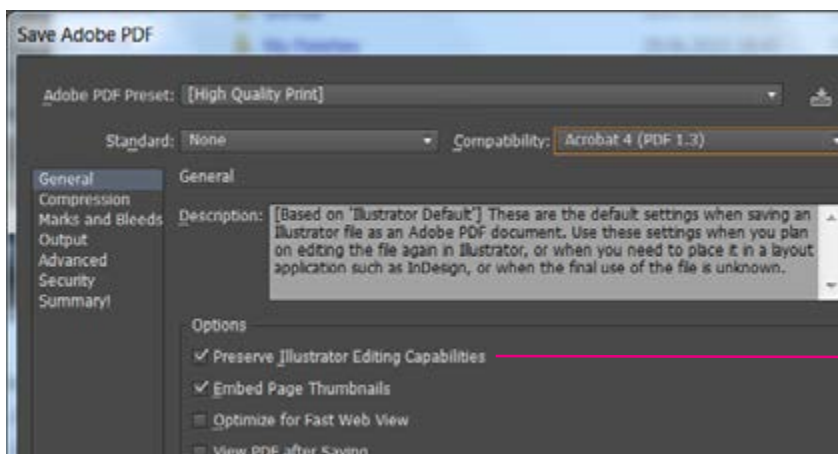
colour type: Spot Colour

colour mode: CMYK

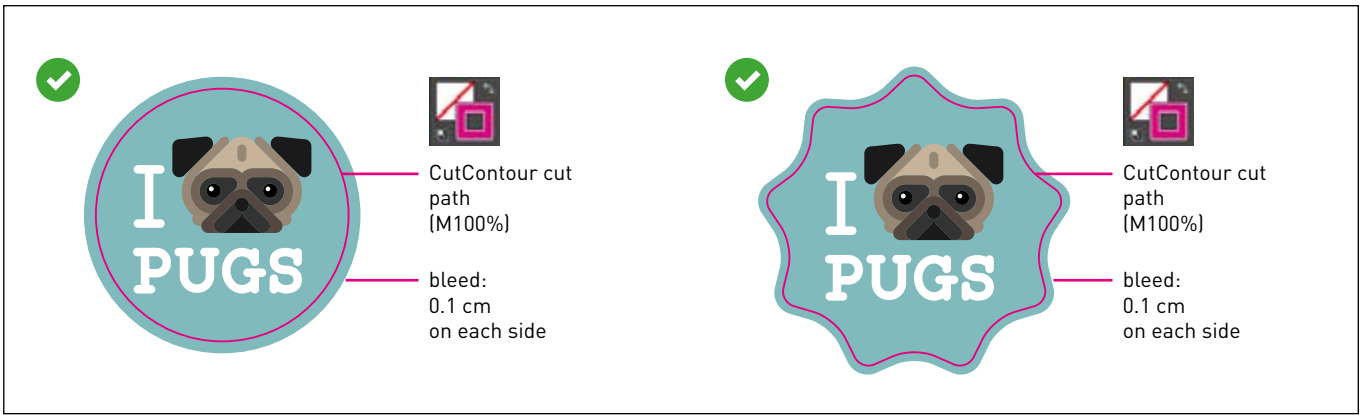
C: 0%  
M: 100%  
Y: 0%  
K: 0%



CutContour stroke colour








Save the PDF  
keeping the layers  
separate

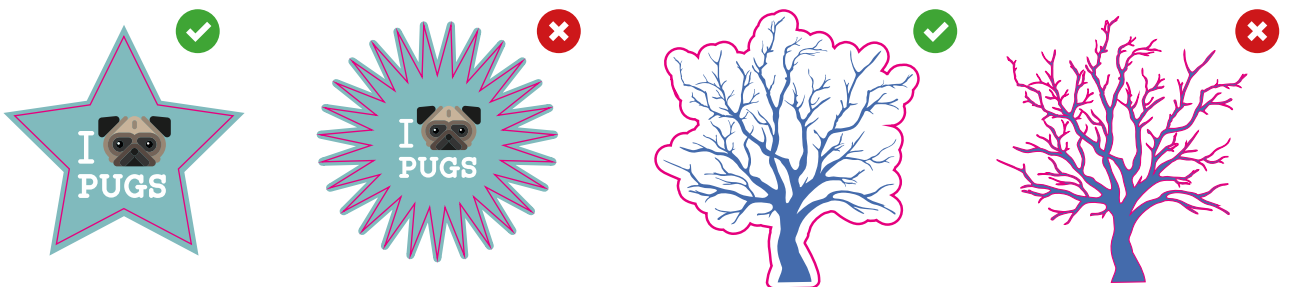


## GOOD TO KNOW - Cut to shape adhesive PVC

Always follow these steps:

				
DOWNLOAD THE TEMPLATE	CREATE THE CutContour	INSERT YOUR ARTWORK	DELETE ALL GUIDELINES <small>except the CutContour line</small>	SAVE THE PDF

Avoid overly complex shapes





The CutContour vector cut path must be a single, unbroken line.  
Multiple, separate lines within the same file will not be cut.

