

HOW TO CREATE A PRINT-READY FILE - ADHESIVE PVC

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

Send your file in PDF **format (not password protected)**.

2 FILE ORIENTATION

The orientation of the file must match the choice made when filling in the order form (landscape or portrait).

3 COLOURS

All files should be sent in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**.

Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile. Printing in white ink is not available for this product.

4 RESOLUTION

The optimal resolution for the print files is **between 100 and 150 ppi**.

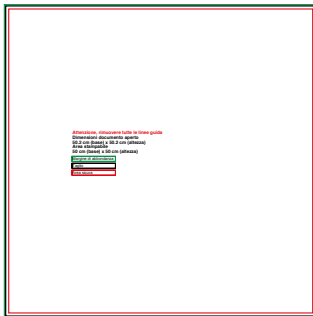
5 TEMPLATE

Download the template for your chosen product from the website and use it as the basis for your work:

you will find the dimensions you gave when ordering, the bleed and other guidelines already correctly set up.

Insert your artwork, **delete all guidelines except the green line** and save the file as a high-quality PDF without crop marks.

GOOD TO KNOW



DOWNLOAD THE TEMPLATE



INSERT YOUR ARTWORK



DELETE ALL LINES
except the green line



SAVE THE PDF



PDF



100-150 ppi



CMYK



FOGRA 39



1 mm bleed



registration marks

6 TILING

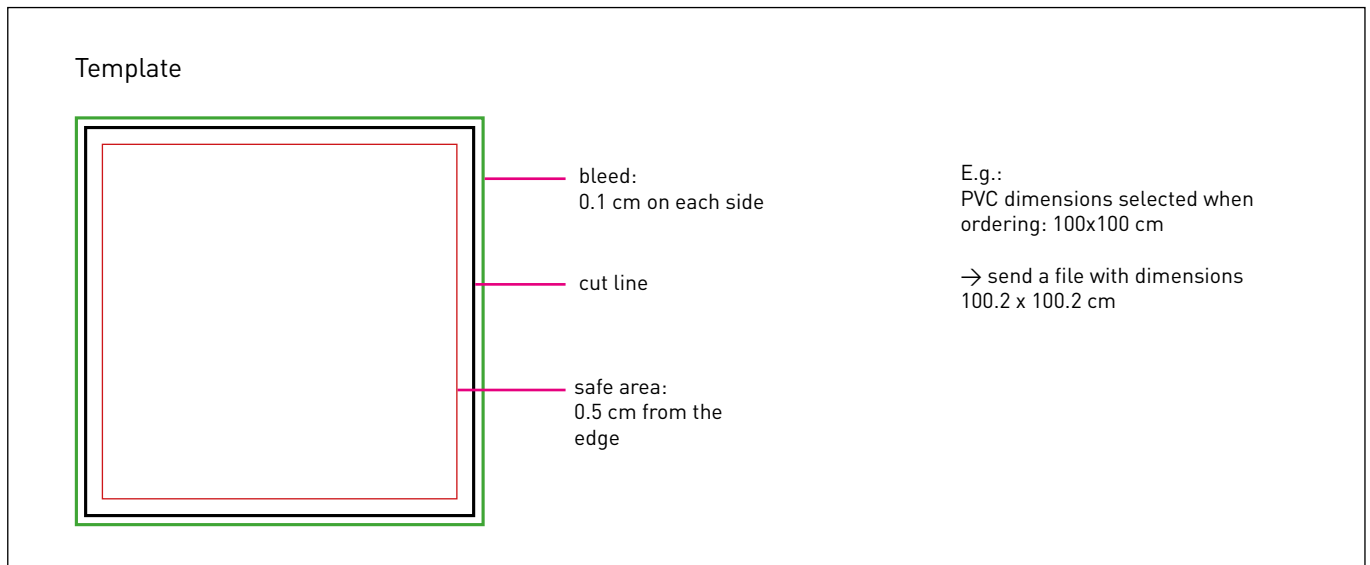
Each material has a **maximum size for printing** in a single piece. If your product exceeds these dimensions it will be tiled. Our website will warn you when ordering if the product will not be delivered in a single piece.

7 UNTRIMMED

If you have opted for the "untrimmed" cutting method, remember that the product you receive will have unprinted edges beyond the PVC dimensions ordered (because it has not been trimmed).

8 BLEED AND SAFE AREA

Download the template for the product you have purchased; **the required bleed of 0.1 cm on each side** will already be in place. Text should be placed at least 0.5 cm from the cut line.



9 ADDITIONAL INFORMATION

The minimum printable line weight is 0.5 pt. The minimum printable font size is 12 pt .

We **do not recommend positioning frames too close to the margins**, to avoid inaccuracy due to the cutting tolerances. The minimum printable size is 15 x 15 cm. For smaller sizes, we recommend consulting the **Roll Stickers** or **Stickers** pages.

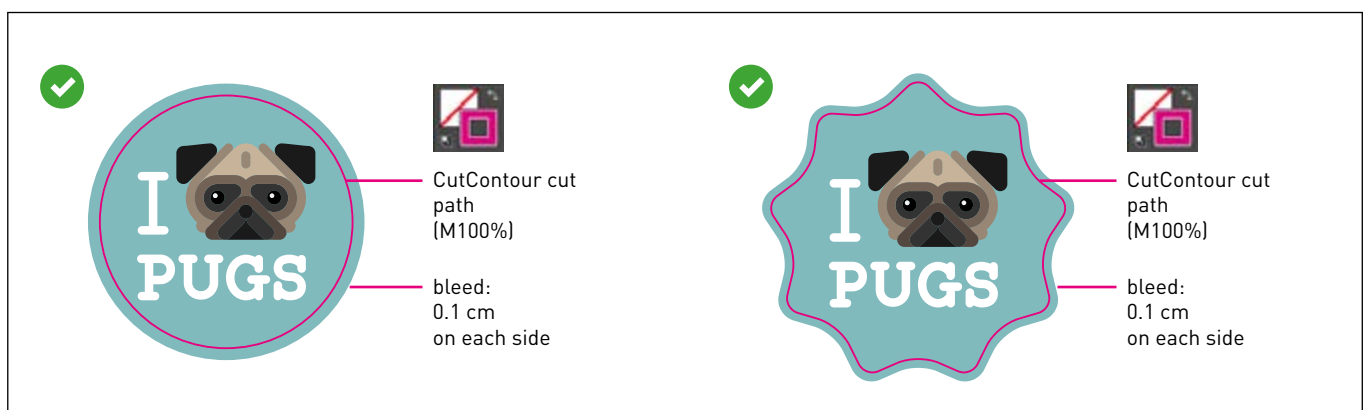
10 MIRRORED ADHESIVE PVC

If you have selected one of the following materials: **Mirror Printed Transparent Adhesive Vinyl, Easywall Transparent Mirrored** or **Refix Electrostatic Film - Transparent Mirrored**, send us the file in a standard view - it will be mirrored when printed.

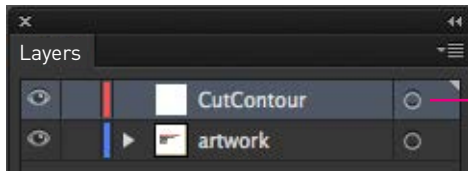
11 CUT TO SHAPE

For a shaped cut, the file must be saved as a PDF **containing the artwork and the cut path**. The artwork must always have a bleed of 0.1 cm beyond the CutContour cut line. We recommend not creating overly complex shapes, as this could lead to an imprecise, non-uniform cut. Follow these steps to create the cut path correctly:

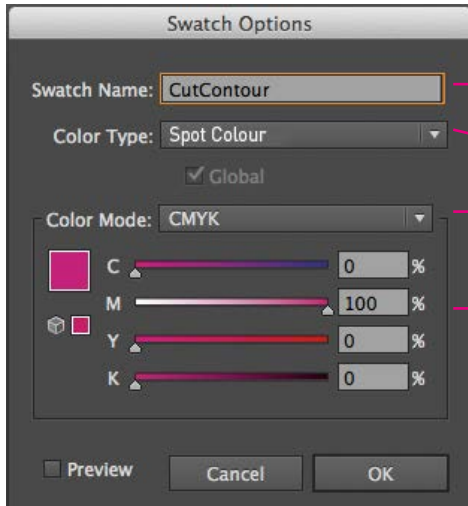
- Create a new layer from the **Layers** palette, and name it **"CutContour"**.
- Create a new colour swatch from the **Swatches** palette and name it **"CutContour"**; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 0, 100, 0, 0 (magenta only).
- Create a vector path on the **CutContour** layer which corresponds to the cut line for your panel, and assign it a stroke colour that corresponds to the newly-created **CutContour** swatch.
- Save the PDF in high quality, keeping the layers separate.



Cut to shape



CutContour **layer**



CutContour **swatch**

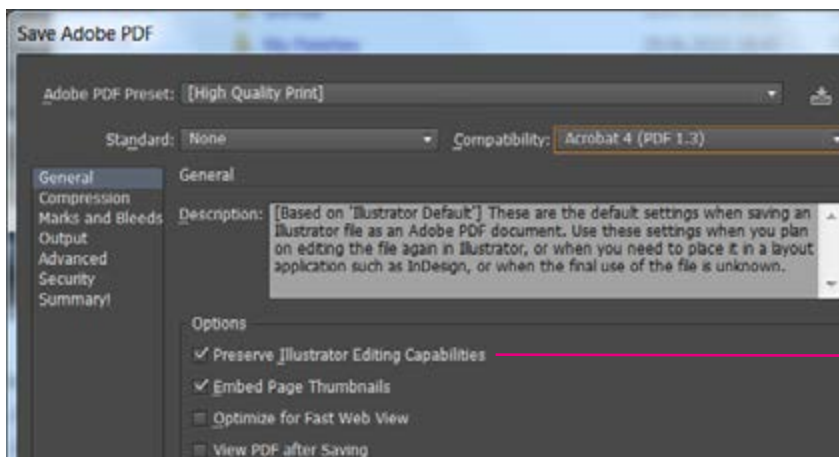
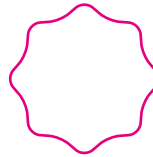
name it "**CutContour**" (not cutcontour or CUTCONTOUR)

colour mode: CMYK

C: 0%
M: 100%
Y: 0%
K: 0%



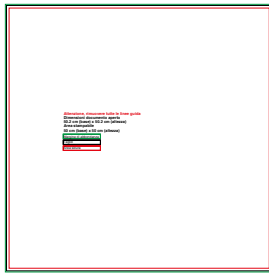
CutContour **stroke colour**



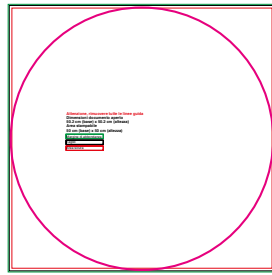
Save the PDF
keeping the layers
separate

GOOD TO KNOW - Cut to shape adhesive PVC

Always follow these steps:



DOWNLOAD
THE TEMPLATE



CREATE THE
CutContour



INSERT
YOUR ARTWORK

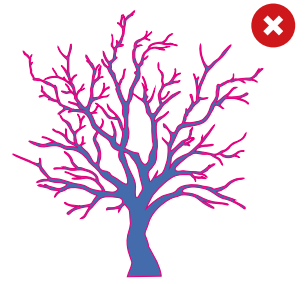
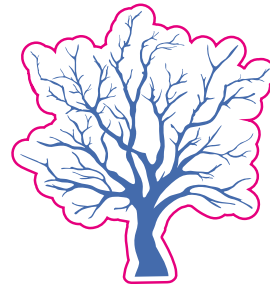


DELETE ALL
GUIDELINES
except the CutContour line



SAVE THE
PDF

Avoid overly complex shapes



The CutContour vector cut path must be a single, unbroken line. Multiple, separate lines within the same file will not be cut.

