

HOW TO CREATE A PRINT-READY FILE - CARDBOARD LETTERS

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check, or contact customer support.

This product allows you to create sentences or sequences of letters made of cardboard, which can be brown (no printing) or printed in four colours on a brown background (front only).

1 ORIENTATION

The 'Orientation' option refers to the order in which the characters are read: if you choose horizontal orientation they will be read from left to right, whereas if you choose vertical orientation they will be read from top to bottom. You will be provided with a template based on the orientation selected, which will make it easy to apply the letters to a surface (if required).

2 CHARACTER SET

The letters are created using the font **Helvetica Neue LT Std Black**. The set of characters available is shown below.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !?%&@€\$£

'NO PRINTING' OPTION

Insert the phrase or sequence of letters you want to order in the 'Text' field and choose the orientation.



'FRONT ONLY PRINTING' OPTION

Insert the phrase or sequence of letters you want to order in the 'Text' field and choose the orientation. Cardboard letters can only be printed on one side, with an unbroken pattern that you can create by following the instructions given below.



3 FILE FORMAT

Send your file in **PDF format in 1:1 scale (not password-protected)**.

4 COLOURS

Bear in mind that the colours of **the printed product will appear darker, as the material is brown**, and not white paper. Any white elements in your file will be transparent on the printed product.

All files should be submitted in **CMYK** (cyan, magenta, yellow, black), with the **Fogra 39 colour profile**.

Images in RGB or Pantone colours will be converted automatically using a standard separation profile.

5 RESOLUTION.

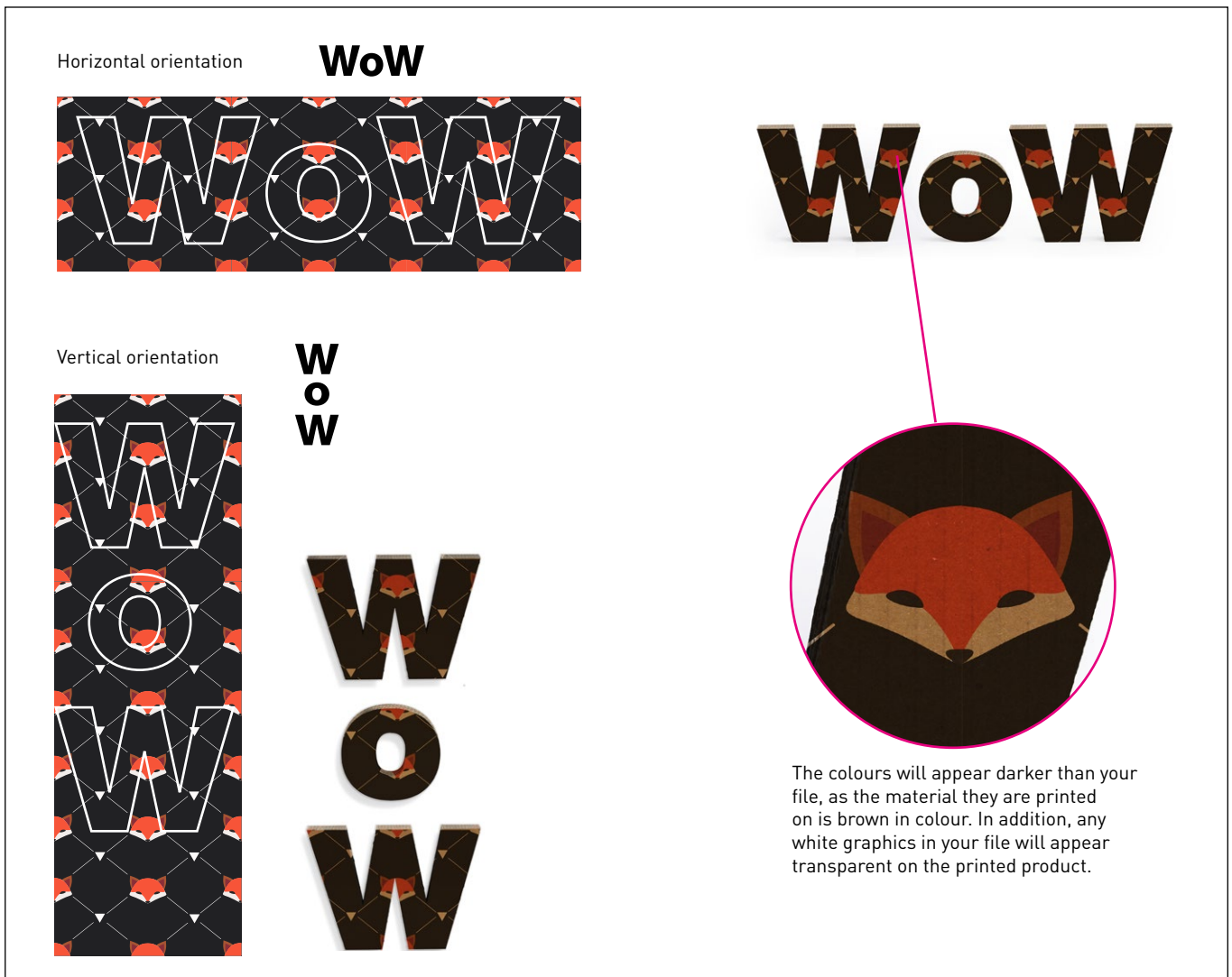
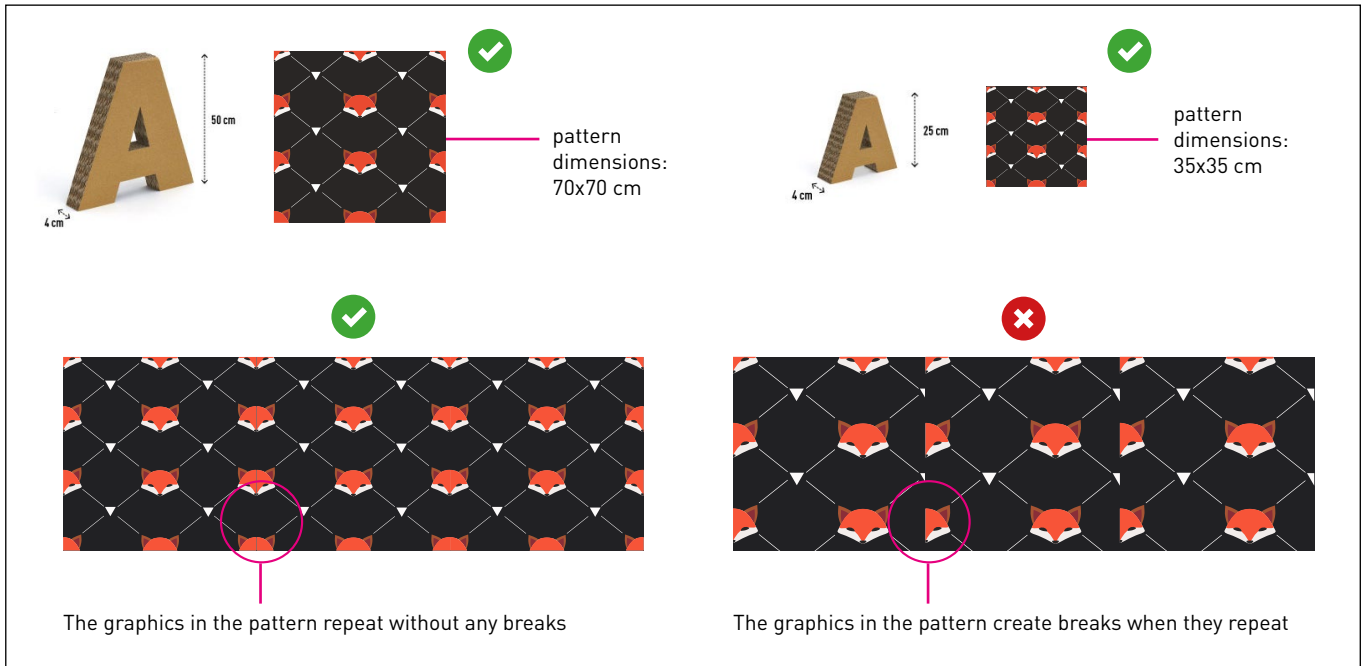
The optimal resolution for the print files is **between 100 and 150 dpi**.

6 ADDITIONAL INFORMATION

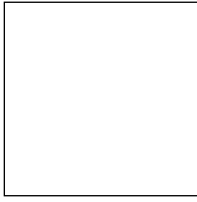
The minimum printable line weight is 0.5 pt.

7 CUSTOM PATTERN

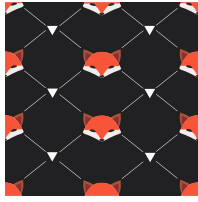
The custom pattern must have dimensions of 35x35 cm for 25 cm high letters and 70x70 cm for 50 cm letters. Download **the template** for your product from the website, and use it as the basis for positioning your artwork: the dimensions of the pattern will already be set up. **It is essential that the graphics in your pattern are arranged so they can be repeated in a sequence without any breaks.** Finally, save the file in PDF format without any bleed, registration marks or crop marks.



GOOD TO KNOW - Printed cardboard letters



DOWNLOAD
THE TEMPLATE



INSERT YOUR
PATTERN



SAVE
THE PDF



PRINTED
RESULT



PDF



100-150 dpi



CMYK



FOGRA 39

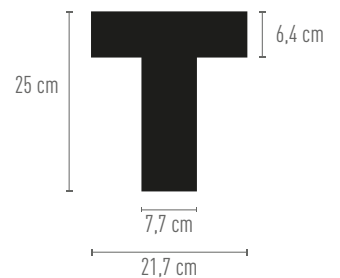
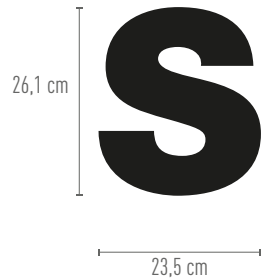
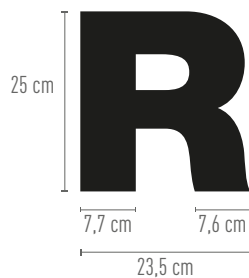
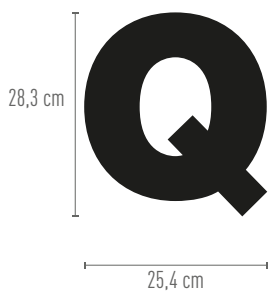
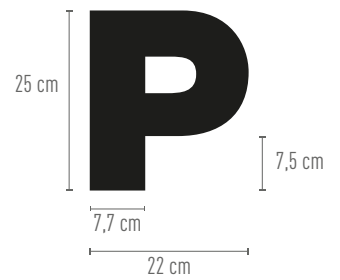
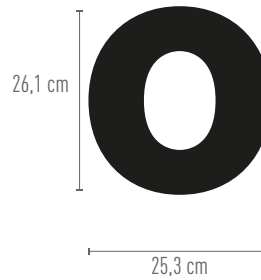
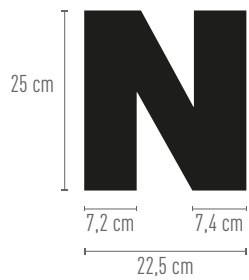
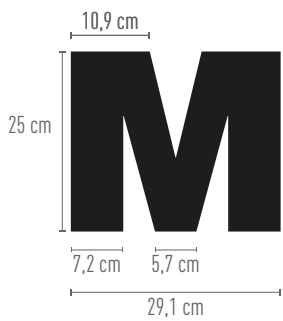
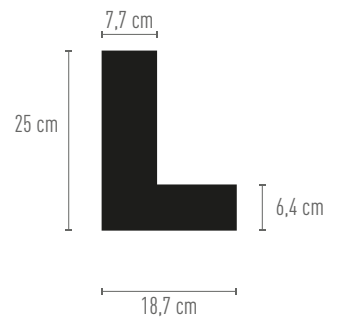
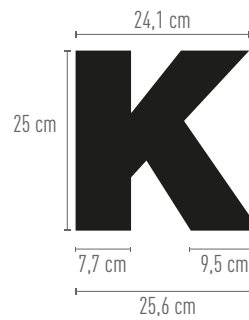
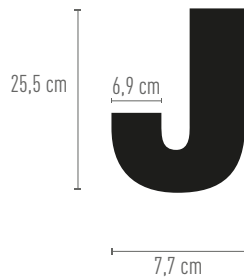
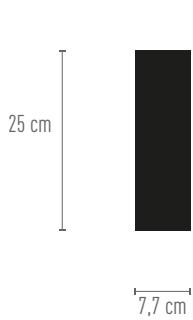
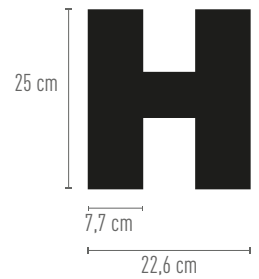
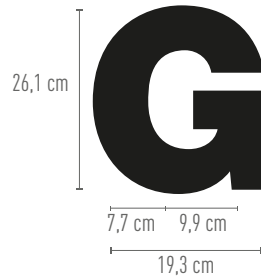
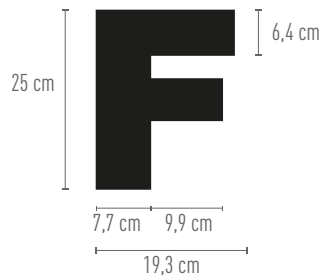
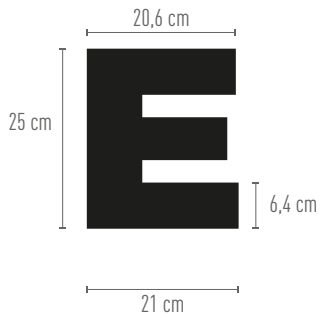
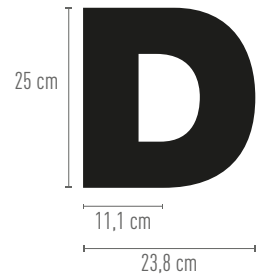
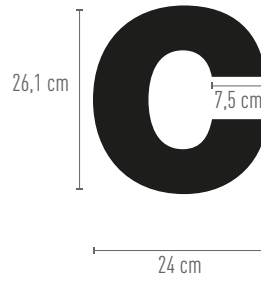
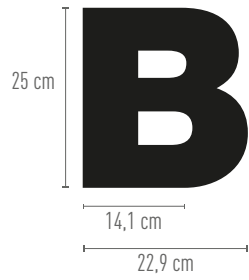
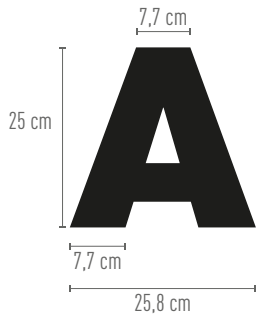


bleed

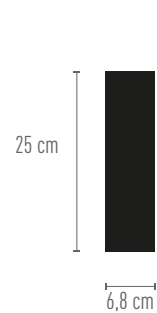
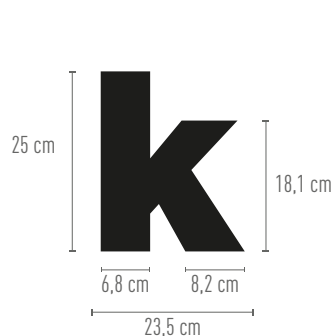
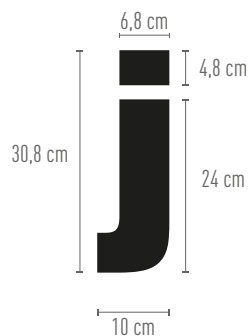
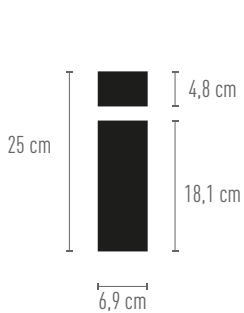
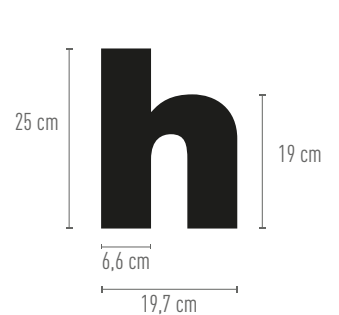
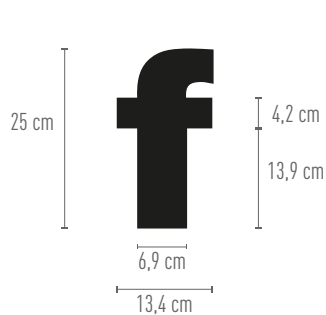
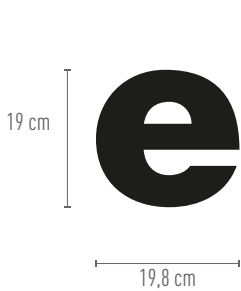
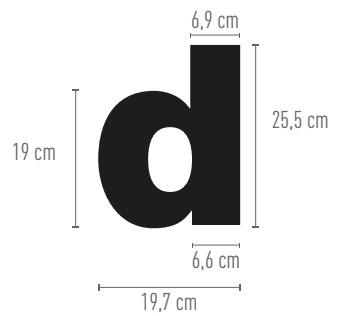
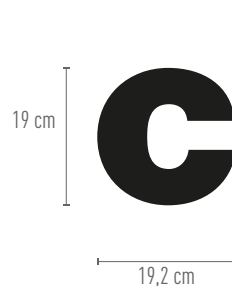
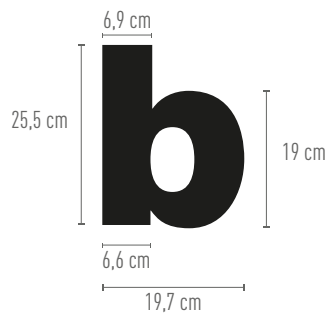
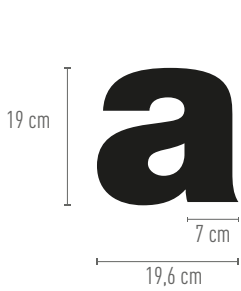
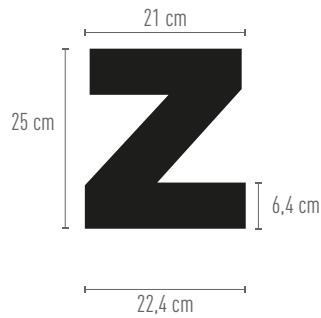
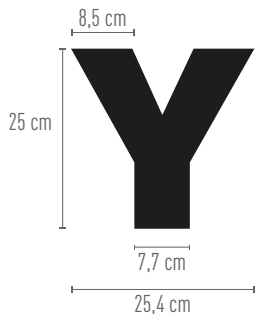
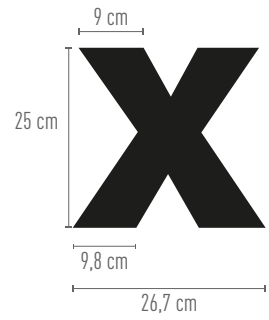
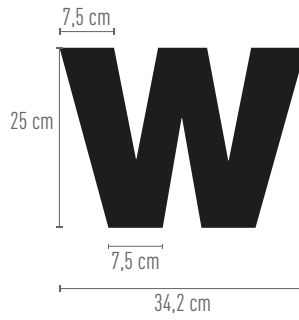
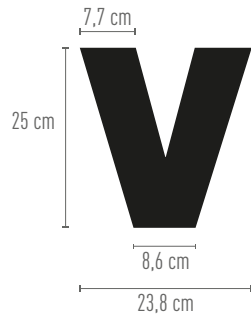


crop marks

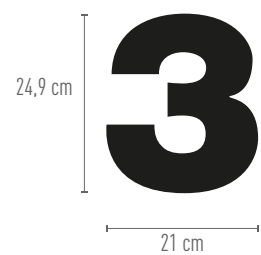
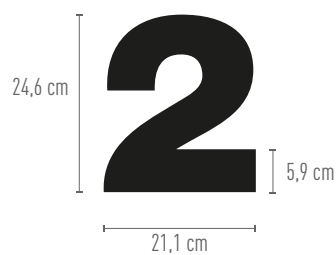
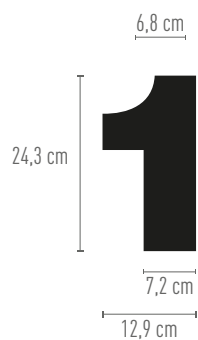
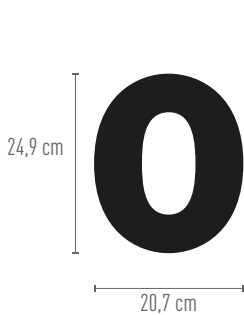
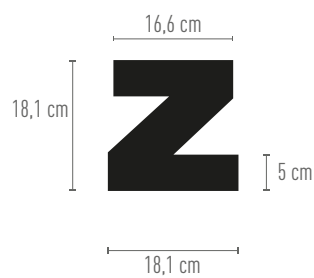
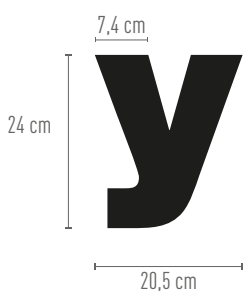
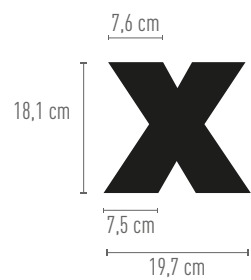
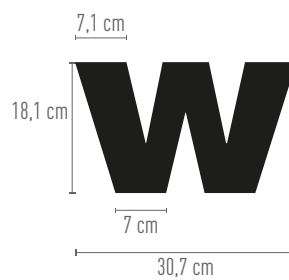
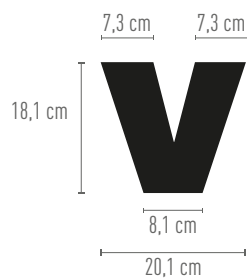
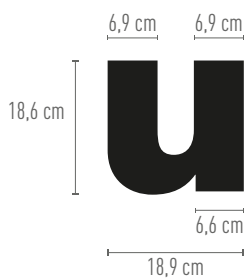
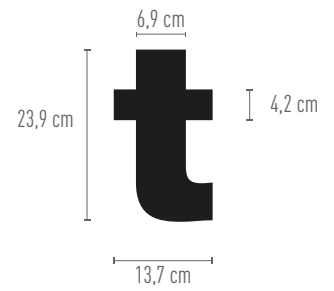
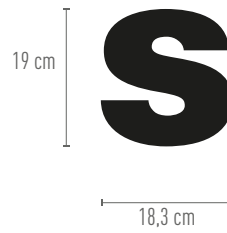
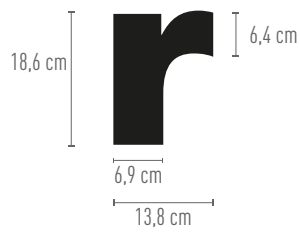
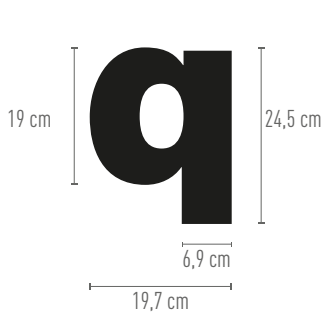
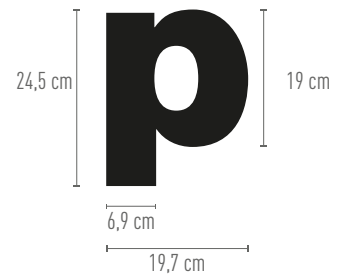
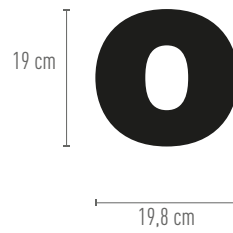
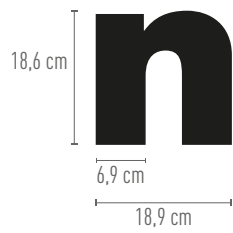
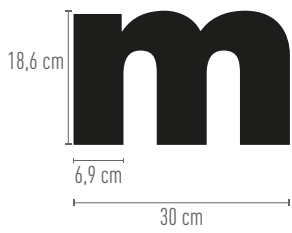
25 cm high LETTERS



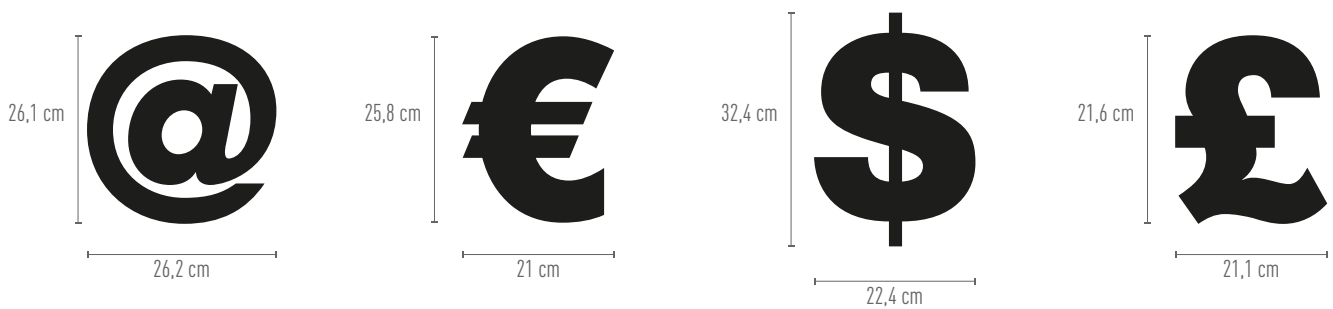
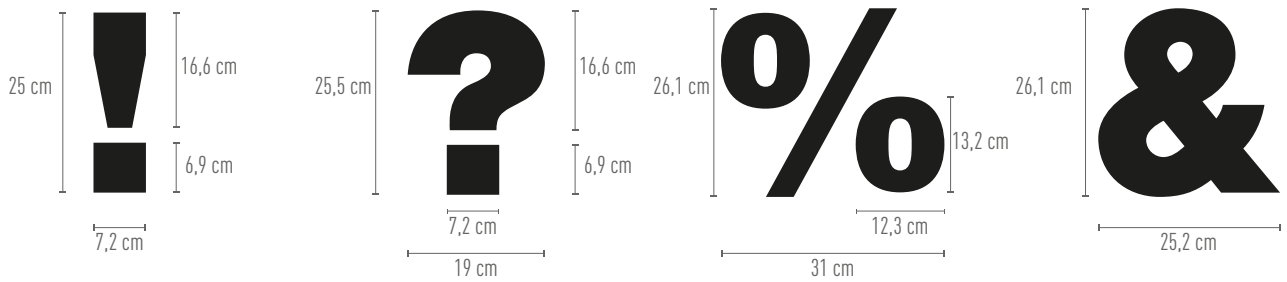
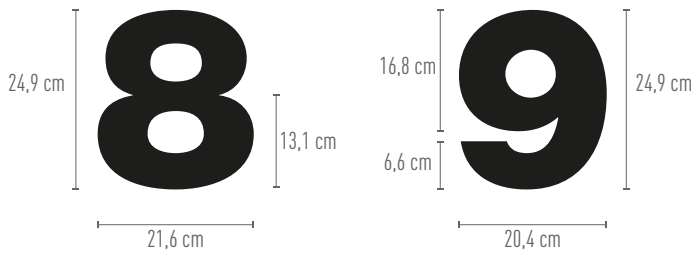
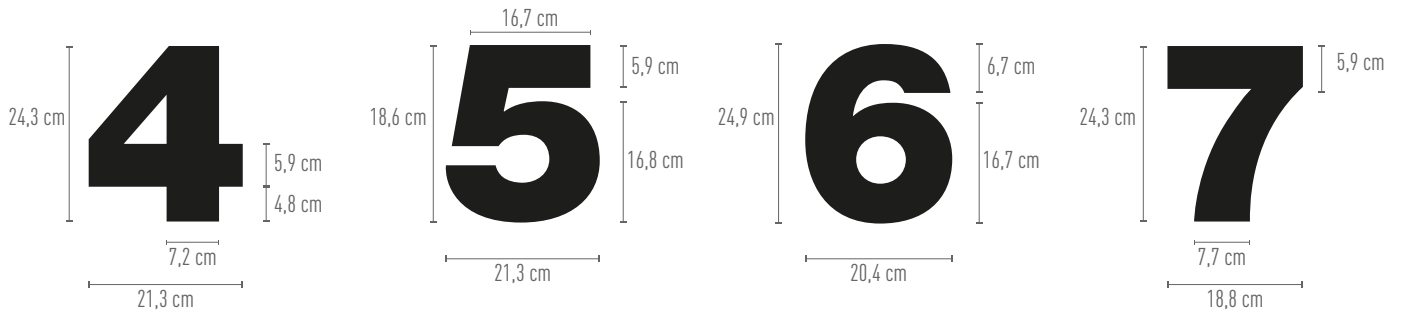
25 cm high LETTERS



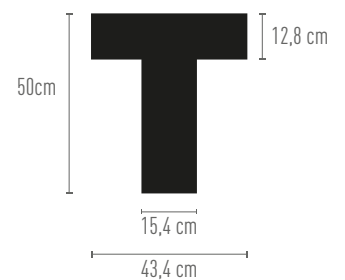
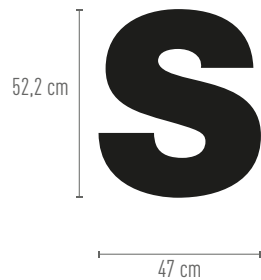
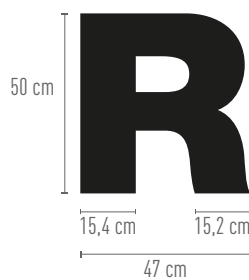
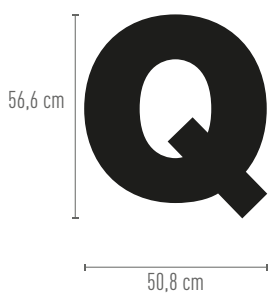
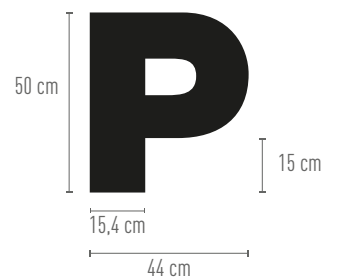
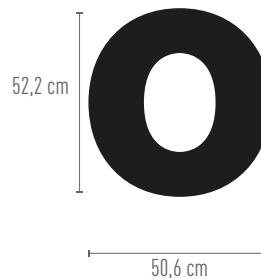
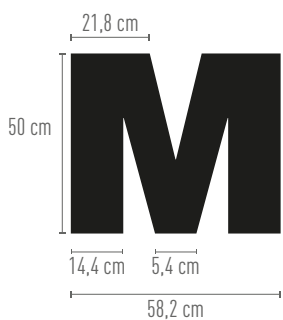
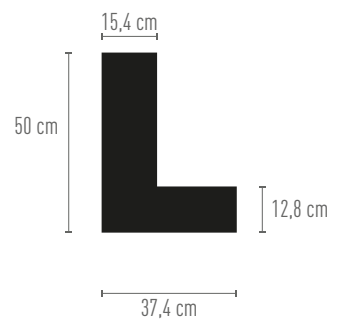
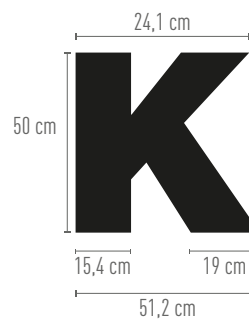
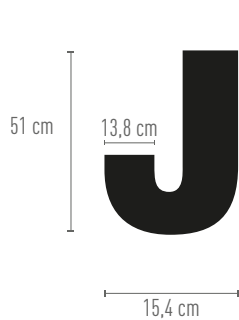
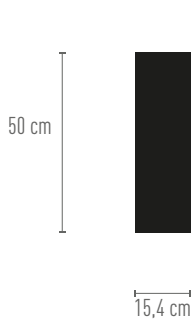
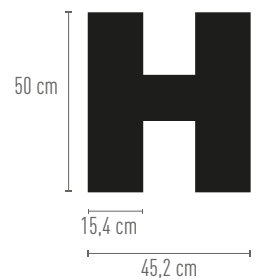
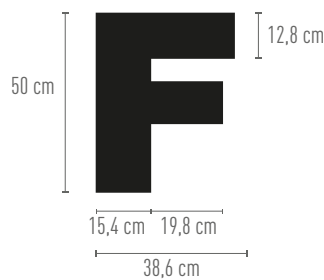
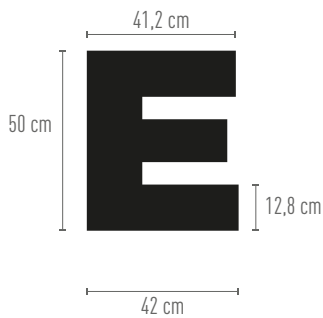
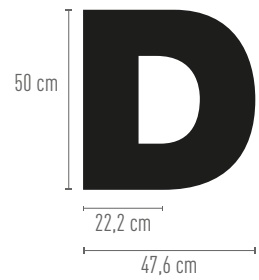
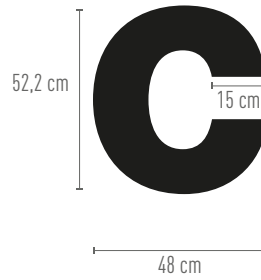
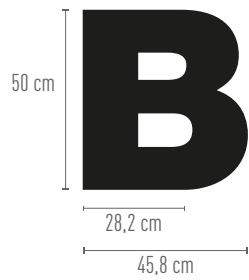
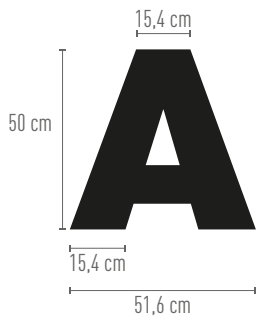
25 cm high LETTERS



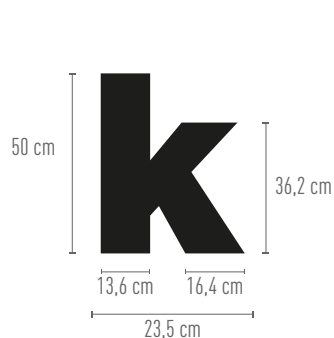
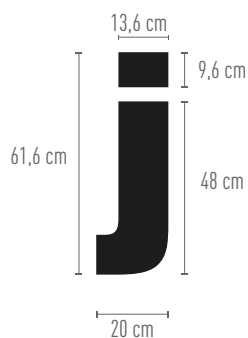
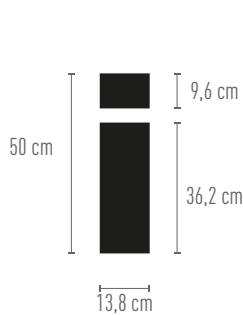
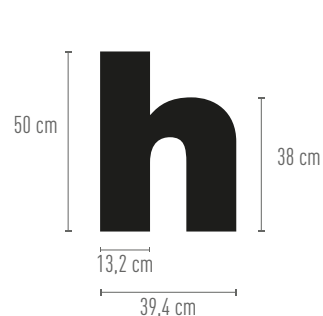
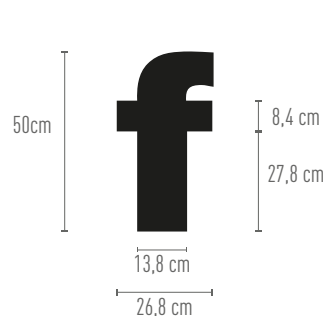
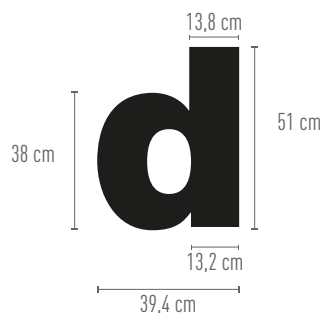
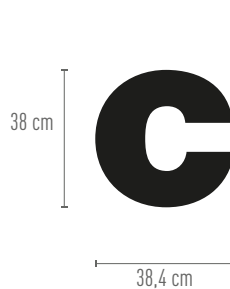
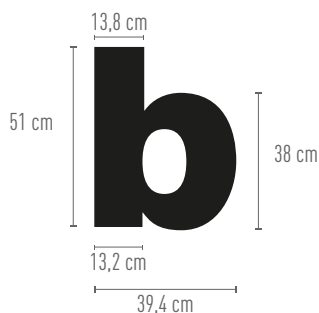
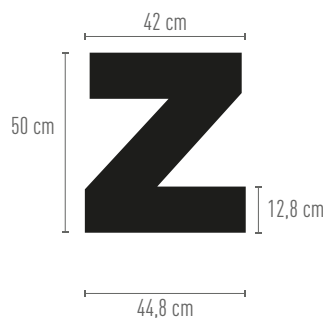
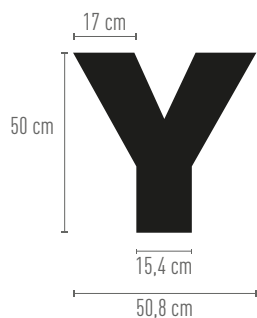
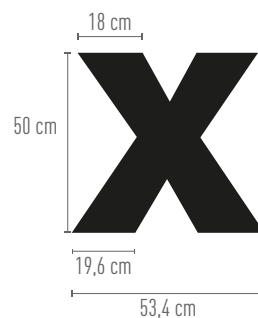
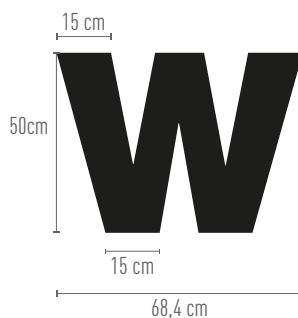
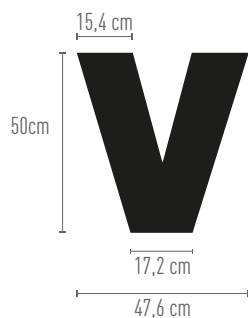
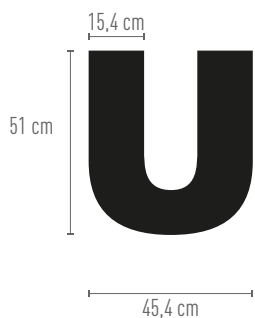
25 cm high LETTERS



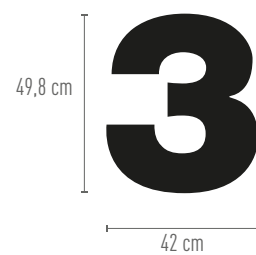
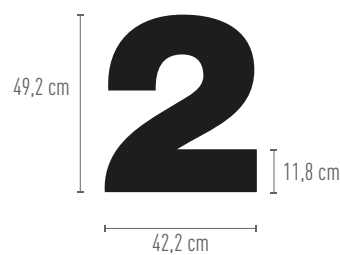
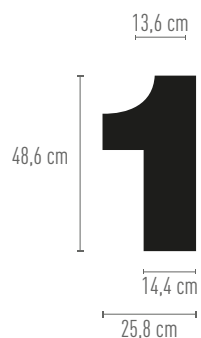
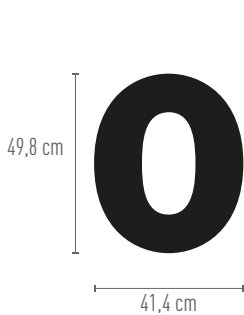
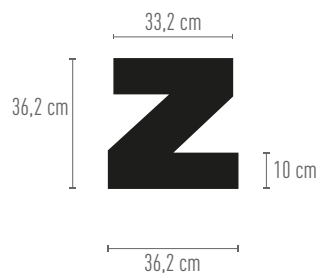
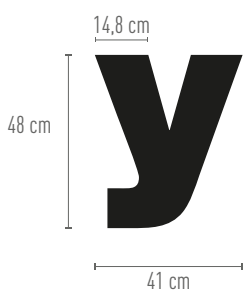
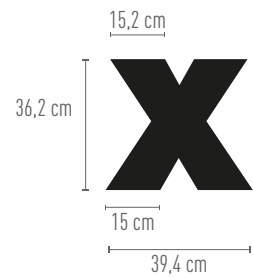
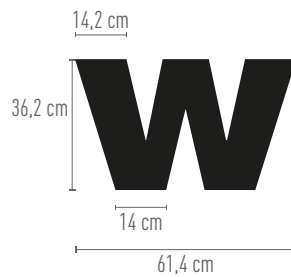
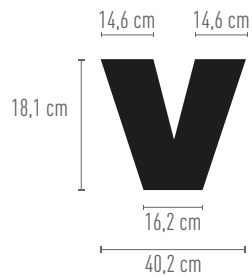
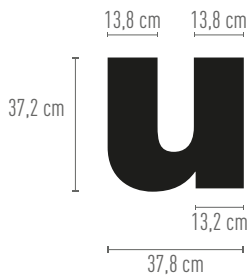
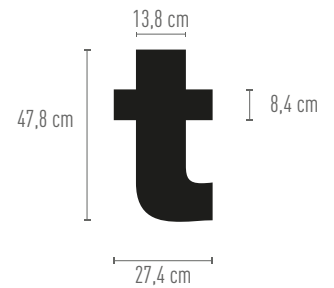
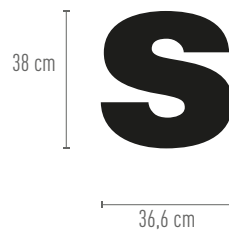
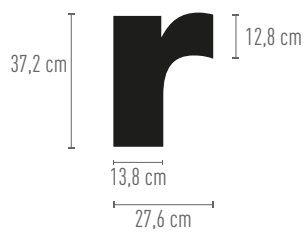
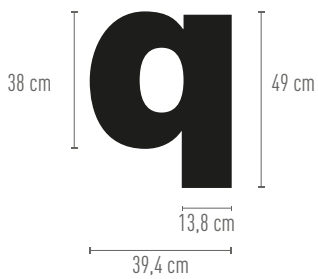
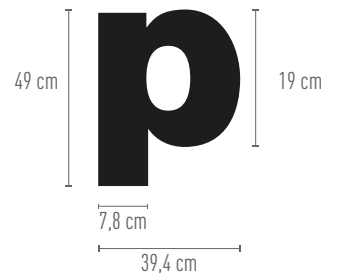
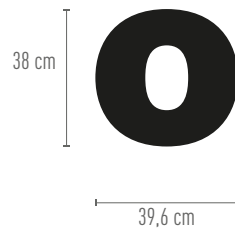
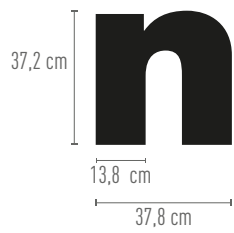
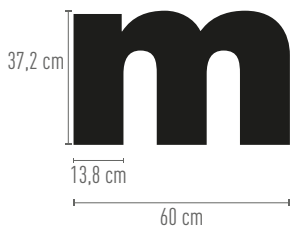
50 cm high LETTERS



50 cm high LETTERS



50 cm high LETTERS



50 cm high LETTERS

