

## HOW TO CREATE A PRINT-READY FILE:

### BOOKMARKS

The following instructions are designed to help you create a print-ready file. If after reading them you are still unsure about anything, please download the template, request a professional File Check or contact customer support.

#### 1 FILE FORMAT

Our systems can only process files in PDF format and in 1:1 scale (not password-protected).

#### 2 COLOURS

All files must be sent in CMYK (cyan, magenta, yellow and black), with a Fogra 39 colour profile. Any images which are sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile.

#### 3 RESOLUTION

The optimal resolution for the print files is between 250 and 300 dpi.

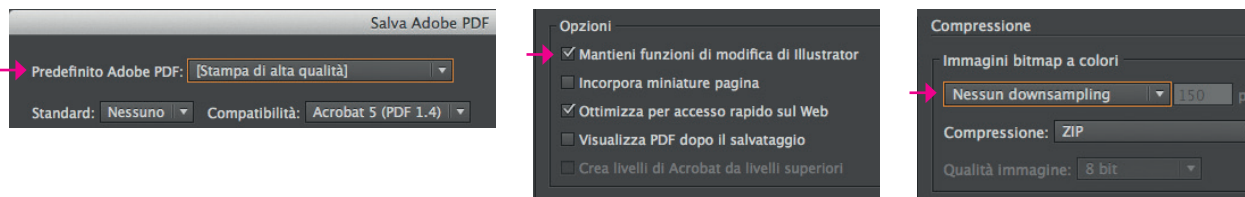
#### 4 TEMPLATE

To create a print-ready file for these products you must download the template from the website.

Enter your artwork on the Artwork layer, covering the entire area of the template, up to the green margin.

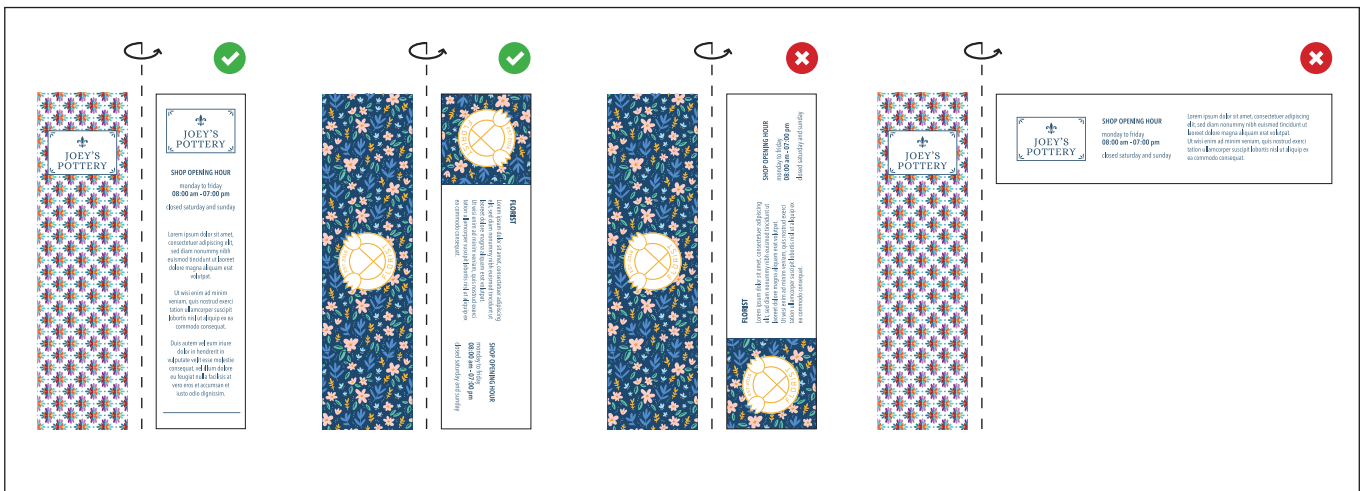
Delete the guidelines and save it in PDF format. This ensures you create a print-ready file. Remember not to alter the scale of the design, and do not resize the template. Do not use spot colours when creating your graphics, as they will not be printed.

Save the PDF in high quality, without downsampling and keeping the layers separate.



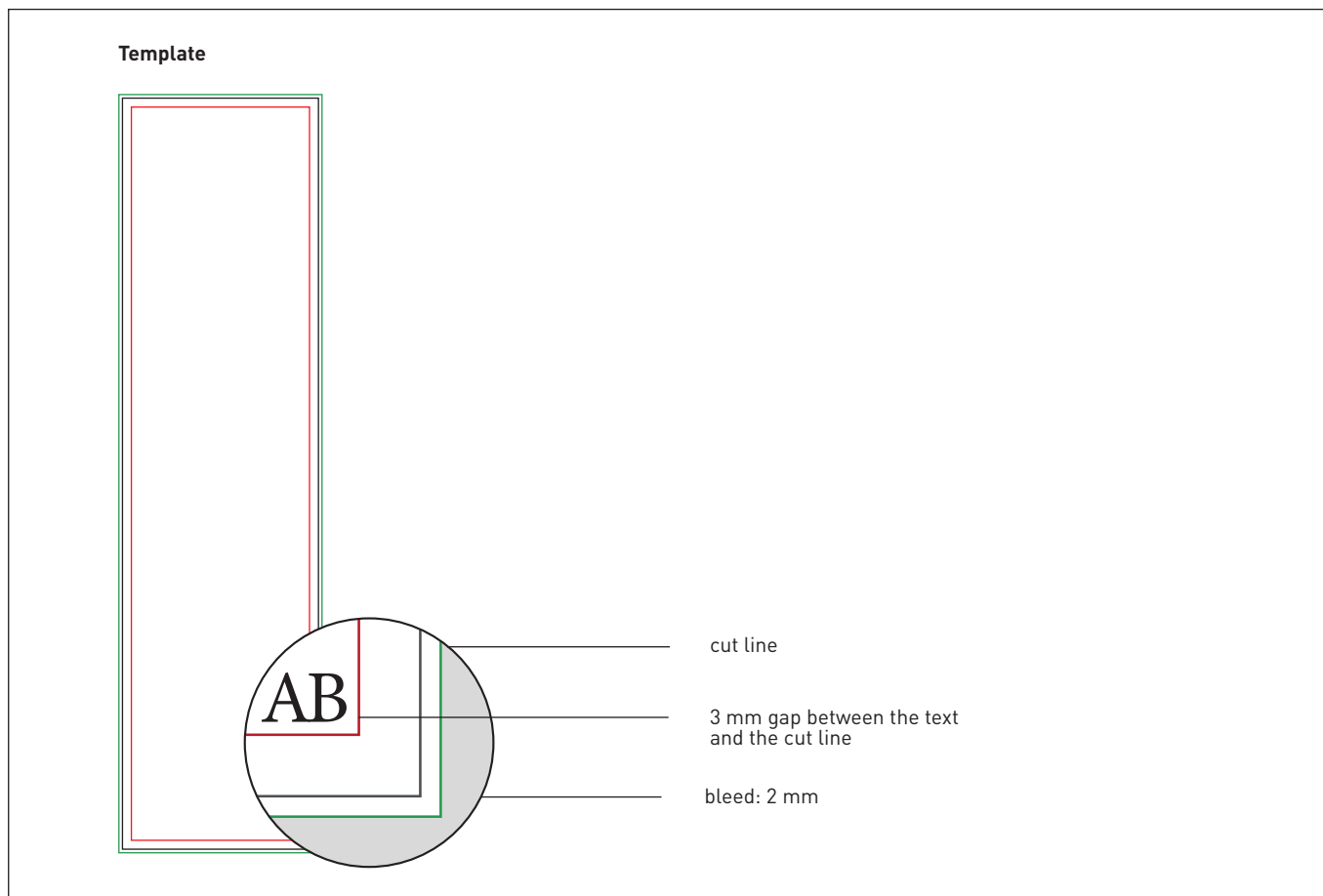
#### 5 FILE ORIENTATION

The orientation is always portrait. For double-sided printing the sheet is rotated around its vertical axis, as if turning the pages of a book: bear this in mind when positioning the text, as well as following the orientation chosen in your order.



## 6 MARGINS AND BLEED

Download the template for the product you have purchased; the required bleed of 2 mm on each side will already be in place. Leave a minimum of 3 mm between the text and the cut line.



## 7 FONTS

Fonts should be embedded in the PDF or converted into curves/paths. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.

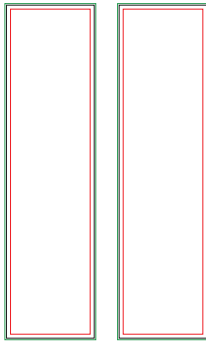
## 8 ADDITIONAL INFORMATION

Vector paths should have a weight of at least **0.25 pt**. **We do not advise placing frames and passepartouts too close to the edges**, to avoid any inaccuracy due to the cutting tolerances.

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, **check that your file does not contain overprinted objects or text**.



## GOOD TOKNOW - Specifications



DOWNLOAD  
THE TEMPLATE



INSERT YOUR ARTWORK  
on the Artwork layer



DELETE ALL GUIDELINES  
except the green line



SAVE THE PDF



PRINTED RESULT

✓ PDF

✓ 250-300 dpi

✓ CMYK

✓ FOGRA 39



Do not alter the scale of the drawing or resize the template.