

## HOW TO CREATE A PRINT-READY FILE

### PHOTO PANELS

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer services.

#### 1 FILE FORMAT

Send your file in **PDF or JPEG format in 1:1 scale (not password protected)**. If you have chosen the cut to shape option, holes or the option to fix the panel to the wall using spacers, remember you must use PDF format to retain the technical lines required for processing.

#### 2 FILE SIZE

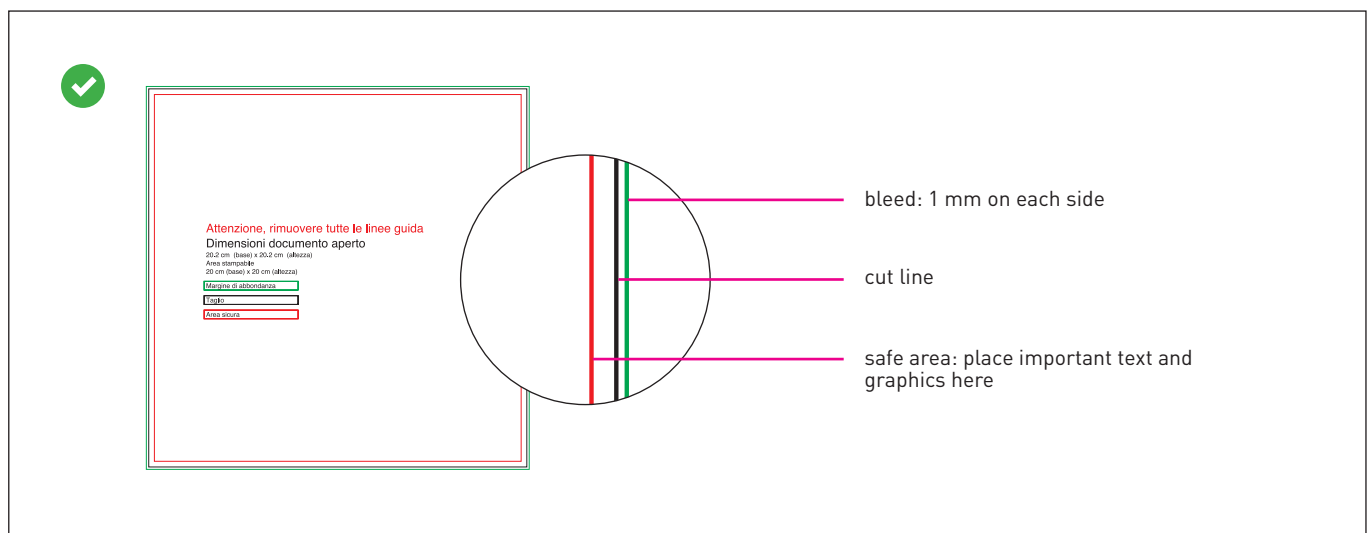
The file size must not exceed 500 MB.

#### 3 COLOURS

The same colour can appear slightly different on different media. This is due to the material's physical composition and colour.

#### 4 MARGINS AND BLEED

Download the template for the product you have purchased; the bleed will already be set up correctly. Rigid media require a **1 mm bleed on each side**. Text should be placed at least 3 mm from the cut line.



## 5 TEMPLATE

Download the **template** for your chosen product from the website and use it as the basis for your work: you will find the dimensions you gave when ordering, the bleed and other guidelines already correctly set up. Insert your artwork, **delete all guidelines** and save the file as a high-quality PDF or JPEG without crop marks.

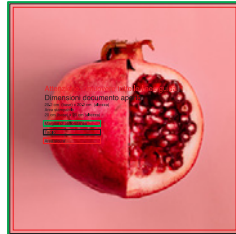
**WARNING!** Do not use the technical colours used for the guidelines in your artwork.

If you have chosen any additional options, follow the instructions given in the paragraphs below.

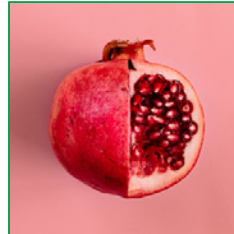
### GOOD TO KNOW - Rigid media



DOWNLOAD  
THE TEMPLATE



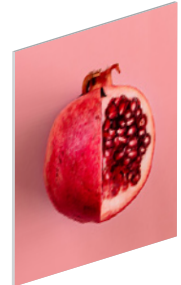
INSERT YOUR  
ARTWORK



DELETE ALL  
GUIDELINES  
except the green line



SAVE  
THE PDF



PRINTED  
RESULT



PDF



CMYK



FOGRA 39



1 mm bleed



crop marks

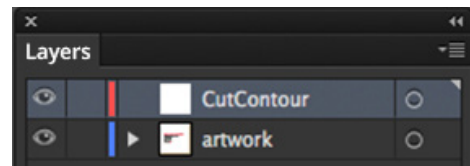
## 6 CUT TO SHAPE

If you have chosen the 'Cut to Shape' option, follow these steps to create your cut path correctly.

- Create a new layer from the **Layers** palette, and name it “**CutContour**”.
- Create a new colour swatch from the **Swatches** palette and name it “**CutContour**”; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 0, 100, 0, 0 (magenta only).
- Create a vector path on the **CutContour** layer which corresponds to the cut line for your panel, and assign it a stroke colour that corresponds to the newly-created **CutContour** swatch.
- Save the PDF, keeping the layers separate.

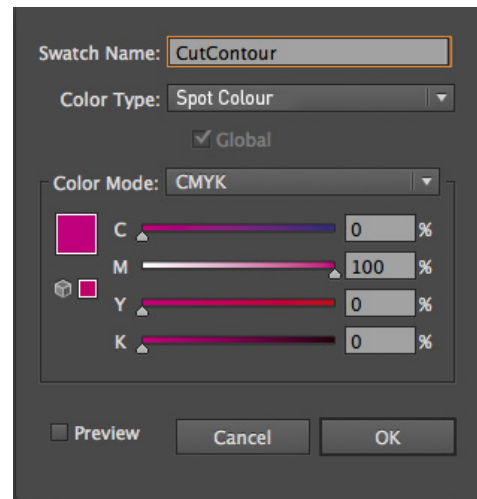
① Enter your artwork on a single layer, and give it the name 'Artwork'.

② **LAYERS > CREATE NEW > CutContour**  
Create a new layer above the Artwork layer from the **Layers** panel and name it “**CutContour**”.

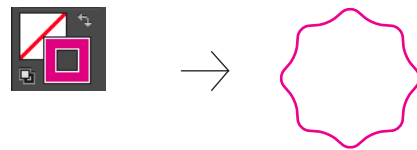


③ **SWATCHES > CREATE NEW > CutContour**  
Create a new colour swatch from the **Swatches** palette and name it “**CutContour**”; select **Spot Colour** as the Colour Type and assign the following CMYK percentages: 0, 100, 0, 0.

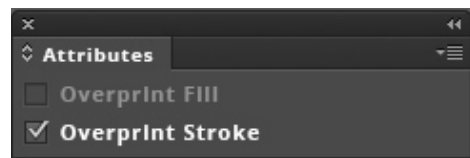
CutContour  
Spot colour  
CMYK  
C: 0%  
M: 100%  
Y: 0%  
K: 0%



④ **PATH > CutContour**  
Create a vector path on the **CutContour** layer which corresponds to the custom cut line for your label, and assign it the CutContour spot colour.




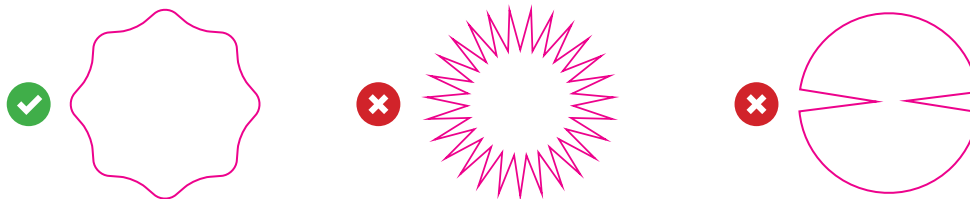
Overprint must be selected for all paths on the CutContour layer.



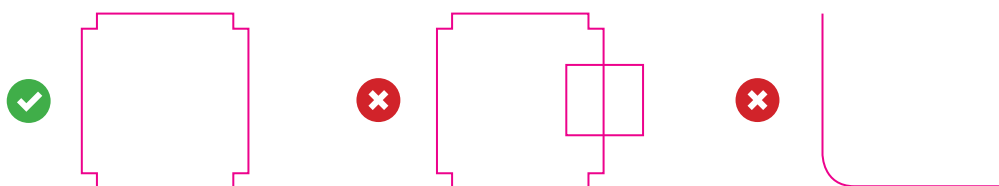
⑤ Save the PDF, keeping the layers separate.

## GOOD TO KNOW - CutContour path

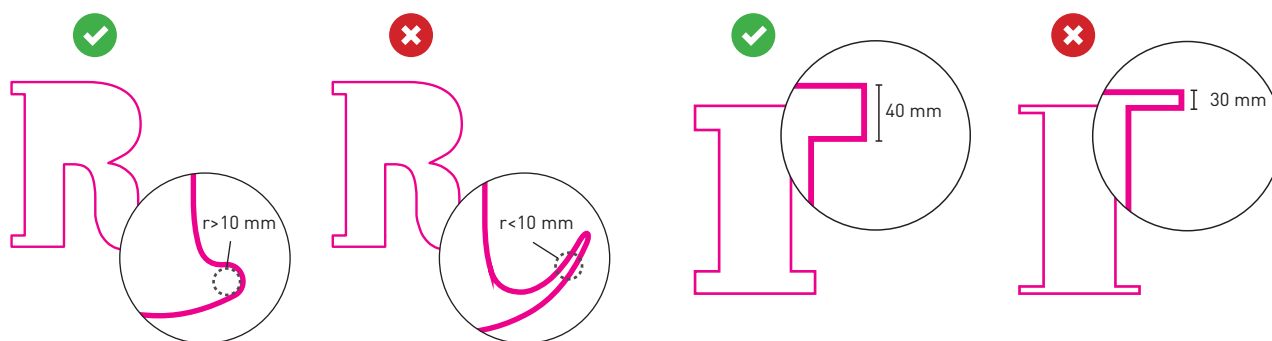
 Do not create overly complex CutContour paths, as this could cause the cut to be inaccurate or uneven.



 The CutContour path must consist of a single, closed line.



 The minimum radius in the corners is 10 mm, and the minimum cut width is 40 mm.



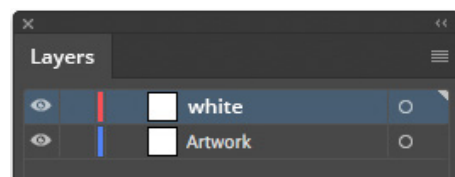
## 7 WHITE PRINTING

If you have chosen the '**selective white**' option, follow these instructions:

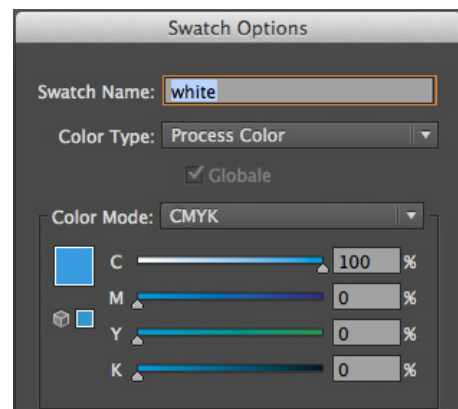
- Create a new layer from the **Layers** palette, name it "**white**" and position it **above the layer containing the artwork**.
  - Create a new colour swatch from the **Swatches** palette and name it "**white**"; select **Spot Colour** as the **Colour Type** and assign the following CMYK percentages: 100, 0, 0, 0 (cyan only).
  - Create a vector path on the "**white**" layer (no raster images) which corresponds to the area of the artwork you want to highlight with the white.
  - Give the vector path the newly-created "**white**" fill colour.
  - Select all the artwork on the "**white**" layer, and on the **Attributes** palette (Window>Attributes) tick the option "**overprint fill**".
- Ensure you keep the layers separate when saving the PDF.

① Enter your artwork on a single layer, and give it the name 'Artwork'.

② **LAYERS > CREATE NEW > white**  
Create a new layer from the **Layers** panel above the Artwork layer, and name it "**white**"  
WARNING: keep the white layer above the Artwork layer.



③ **SWATCHES > CREATE NEW > white**  
Create a new colour swatch from the **Swatches** panel and name it '**white**'; select **Spot Colour** as the Colour Type and assign the CMYK percentages 100, 0, 0, 0.

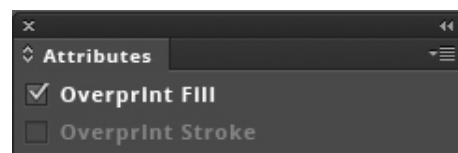


white  
Spot Colour  
CMYK  
C: 100%  
M: 0%  
Y: 0%  
K: 0%

④ **FILL > white**  
Create a vector fill on the '**white**' layer which corresponds to the area of the artwork to which you want to add the finish, and assign it the 'white' spot colour.

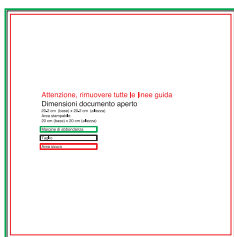


Overprint must be selected for all paths on the 'white' layer.



⑤ Save the PDF, keeping the layers separate.

## GOOD TO KNOW - Materials cut to shape and white printing



DOWNLOAD  
THE TEMPLATE



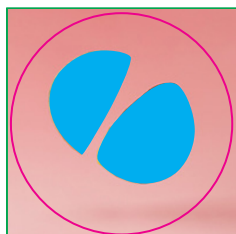
ADD YOUR  
ARTWORK



CREATE THE  
"CUTCONTOUR"  
CUT PATH



IF REQUIRED,  
CREATE THE  
"WHITE" LAYER



DELETE ALL  
THE GUIDELINES



SAVE THE PDF  
IN LAYERS



PRINTED  
RESULT

### 8 ADDITIONAL INFORMATION

The minimum printable line width is 0.5 pt.

For transparent Plexiglas® send us the file in its normal orientation, and it will be mirrored when printed.