

HOW TO CREATE A PRINT-READY FILE:

DOORMATS

The following instructions are designed to help you create a print-ready file. If, after reading them, you are still unsure about anything, please download the template, request a professional File Check or contact customer support.

1 FILE FORMAT

Our systems can only process files in PDF format (not password-protected). Any transparency in the print file will be retained.

2 COLOURS

All files must be sent in **CMYK** (cyan, magenta, yellow and black), with a Fogra 39 colour profile. Any images which are sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile.

NB: slight variations in colour are absolutely normal when printing directly onto fabric, and are due to the variability of the material (the physical composition of the fabric) and the type of ink used.

For optimal printing results, we recommend using the following palette:

5% 5% 100% 0%	0% 20% 100% 0%	0% 50% 90% 0%	0% 80% 100% 0%	0% 100% 100% 0%	25% 90% 70% 20%	25% 100% 40% 20%	5% 70% 0% 0%	70% 100% 10% 0%	25% 70% 0% 0%	95% 100% 0% 0%
40% 45% 0% 0%	100% 85% 10% 0%	75% 40% 0% 0%	100% 20% 40% 0%	70% 0% 15% 0%	100% 25% 60% 0%	70% 0% 30% 0%	100% 30% 100% 25%	90% 0% 95% 0%	70% 80% 40% 30%	35% 40% 20% 0%
100% 90% 40% 20%	60% 30% 10% 0%	30% 80% 90% 30%	0% 35% 40% 0%	30% 70% 100% 50%	20% 30% 30% 0%	30% 25% 25% 0%	50% 40% 40% 20%	60% 50% 50% 40%	70% 60% 60% 60%	10% 20% 30% 0%
20% 40% 70% 10%	0% 60% 60% 0%	80% 40% 30% 5%	85% 50% 0% 0%	40% 80% 50% 60%	20% 100% 70% 0%	100% 20% 100% 0%	50% 40% 100% 30%	25% 0% 60% 0%	30% 60% 100% 25%	50% 50% 50% 30%

3 RESOLUTION

The optimal resolution for the print files is **300 dpi**.

4 DIRECT DIGITAL PRINTING

We use direct-to-textile digital printing for this product. This innovative technique produces extremely high-quality results (if the print file has a high enough resolution) with clear images and bright colours.

The images are printed in CMYK.

5 FONT

Fonts should be embedded in the PDF or converted into curves/paths.

The minimum font size (below which we cannot guarantee perfect print quality) is **3 cm**.



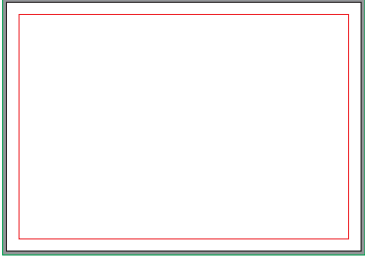

6 ADDITIONAL INFORMATION

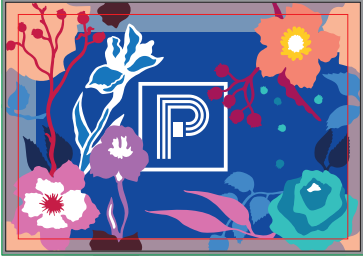

Vector paths should have a weight of at least **4 mm**.


7 TEMPLATE



The print file must be in PDF format, with your artwork positioned wherever you like within the template.

GOOD TO KNOW - Doormats



**DOWNLOAD
THE TEMPLATE**

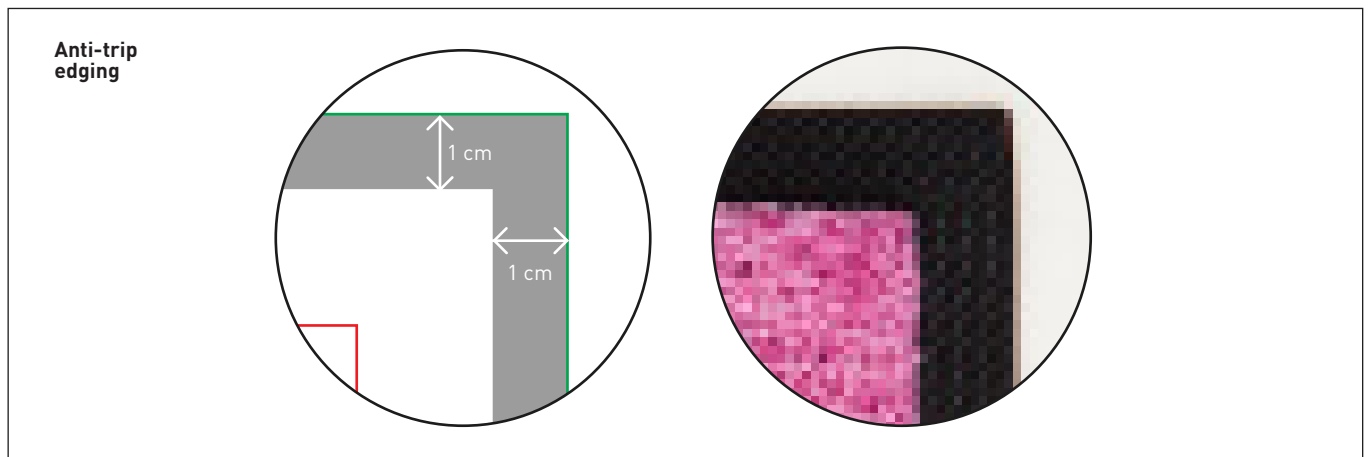


**INSERT YOUR ARTWORK
on the Artwork layer**



**DELETE ALL GUIDELINES
except the green line**

 → 
 **SAVE THE PDF**  **PRINTED RESULT**

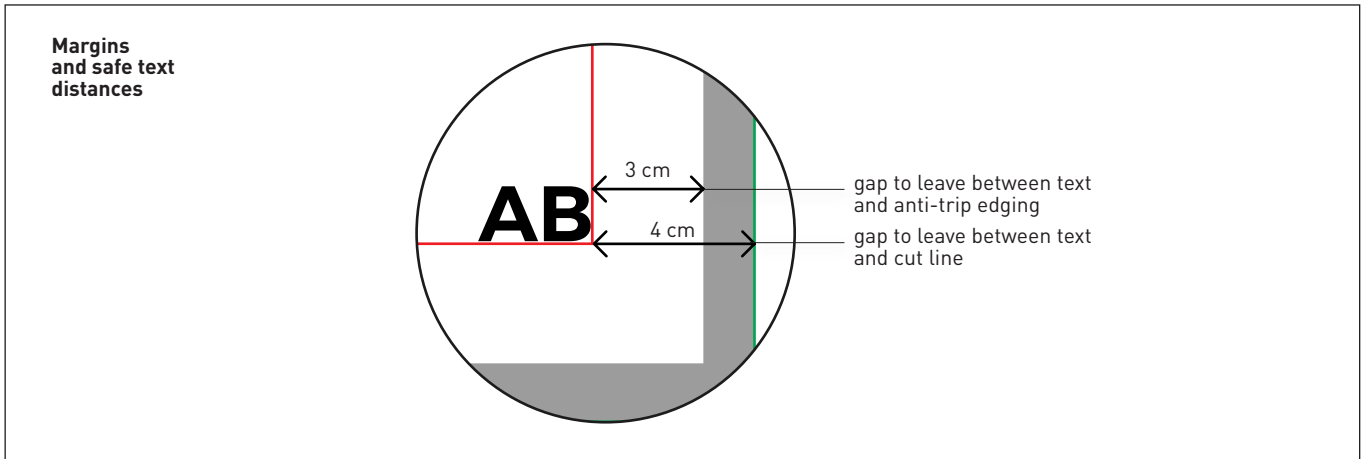
✓ **PDF** ✓ **300 dpi** ✓ **CMYK** ✓ **FOGRA 39**

PLEASE NOTE: The doormats have a 1 cm anti-trip edging around the perimeter. This area cannot be printed and is black in colour.



8 SAFETY MARGINS

Leave a minimum of 3 cm between the text and the anti-trip edging.



GOOD TO KNOW - Washing and drying instructions

To prolong the product's life, we recommend you wash it at 60° C and do not tumble dry or bleach.



machine wash
at 60°C



do not
tumble dry



do not bleach